

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>William R. Matz</td> <td>12/12/2001</td> </tr> <tr> <td>Scott R. Swix</td> <td>12/12/2001</td> </tr> </tbody> </table>		Name	Execution Date	William R. Matz	12/12/2001	Scott R. Swix	12/12/2001
Name	Execution Date						
William R. Matz	12/12/2001						
Scott R. Swix	12/12/2001						
RECEIVING PARTY DATA							
Name:	BellSouth Intellectual Property Corporation						
Street Address:	824 Market Street						
City:	Wilmington						
State/Country:	DELAWARE						
Postal Code:	19801						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13491685</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13491685		
Property Type	Number						
Application Number:	13491685						
CORRESPONDENCE DATA							
Fax Number:	(919)469-4139						
Phone:	919-469-2629						
Email:	scott@scottzimmerman.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Scott P. Zimmerman, PLLC						
Address Line 1:	P.O. Box 3822						
Address Line 4:	Cary, NORTH CAROLINA 27519						
ATTORNEY DOCKET NUMBER:	01342 CON2						
NAME OF SUBMITTER:	Scott P. Zimmerman						
<p>Total Attachments: 3          source=01342 As-Filed Signed Assignment#page1.tif          source=01342 As-Filed Signed Assignment#page2.tif          source=01342 As-Filed Signed Assignment#page3.tif</p>							

OP \$40.00 13491685

PATENT

**ASSIGNMENT**

WHEREAS, we, **William R. Matz and Scott R. Swix** have invented certain improvements in a **System and Method for Identifying Desirable Subscribers**, which was filed with the U.S. Patent and Trademark Office herewith;

WHEREAS, **BellSouth Intellectual Property Corporation**, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 510, Wilmington, Delaware 19801, desires to establish its ownership of all rights relating to this invention and patent application;

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by said **BellSouth Intellectual Property Corporation**, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto **BellSouth Intellectual Property Corporation**, in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said application, and to said U.S. Provisional Application, and to the invention therein set forth, and in and to any patent which may issue thereon, or claiming priority thereto, including any reissue, renewal, division, or continuation, in whole, or in part thereof, and I hereby bind myself, my heirs, legal representatives, administrators and assigns properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made.

Application No. To Be Assigned  
Filed: Herewith  
For: System and Method for Identifying Desirable Subscribers  
ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

IN WITNESS WHEREOF, I have hereunto set my hand and seal this  
12 day of December, 2001.

William R. Matz  
William R. Matz

State of Georgia }  
County of Fulton }


Then personally appeared the above named **William R. Matz** who  
acknowledged the foregoing instrument to be her free act and deed, before me, this  
12<sup>th</sup> day of December, 2001.

Kristin B. Norton

Notary Public, Pike County, Georgia  
My Commission Expires March 30, 2004

Application No. To Be Assigned  
Filed: Herewith  
For: System and Method for Identifying Desirable Subscribers  
ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

IN WITNESS WHEREOF, I have hereunto set my hand and seal this  
12th day of December, 2001.

  
\_\_\_\_\_  
Scott R. Swix

State of Georgia }  
County of Fulton }

Then personally appeared the above named **Scott R. Swix** who acknowledged  
the foregoing instrument to be her free act and deed, before me, this 21<sup>st</sup> day of  
December, 2001.

36968-265387  
WINLIB01:922225.1



