PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DA	ΑΤΑ		
Name Execution Date			Execution Date
Patrick Brian Johnson			05/10/2012
Louise Frazier Aiken-Jo	hnson		05/10/2012
RECEIVING PARTY DA	ТА		
Name:	Six Continents Hotels, Inc.		
Street Address:	Three Ravinia Drive		
Internal Address:	Suite 100		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30346		
Application Number: 29		945	
Property Type		Number	
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Correspondent Name:			
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Address Line 2:	Two Embarcadero Center, Eighth Floor		
Address Line 4:	San Francisco,	GEORGIA 94111	
ATTORNEY DOCKET NUMBER:		91845-821876	
NAME OF SUBMITTER:		Shannon Alexander	
Total Attachments: 2 source=ASSIGN#page1. source=ASSIGN#page2.			

ASSIGNMENT

(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled "LOBBY MIRROR," which was filed with the U.S. Patent & Trademark Office on <u>May 15, 2012</u> and assigned serial no. <u>29/420,945</u>.

For good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

- 1. Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to Six Continents Hotels, Inc., a corporation of the State of Delaware having a principal place of business at Three Ravinia Drive, Suite 100, Atlanta, GA 30346-2121 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application, including, without limitation, any application that is a provisional, non-provisional, design, divisional, continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the abovereferenced patent application, and the right to claim priority to the abovereferenced patent application; and
 - (c) any patent (including, without limitation, any U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, continuations, continuations-in-part, divisionals, reissues and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.
- 2. Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents under paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths, and petitions, and, at the Assignee's expense, perform any acts that are necessary in connection with prosecution of patent application(s) or

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intellectual property under paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.

- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
- 5. Warrant and represent that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
- 6. Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

Signed on the dates indicated beside our signatures.

<u>5/10/12</u> Date: 1) Signature: tali Johnson Date: 2) Signature Louise Frazien Aiken-Johnson 63921052v1

RECORDED: 06/14/2012