

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Douwe Osinga</td> <td>12/07/2006</td> </tr> <tr> <td>Stefan Christoph</td> <td>12/07/2006</td> </tr> </tbody> </table>		Name	Execution Date	Douwe Osinga	12/07/2006	Stefan Christoph	12/07/2006				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13447806</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13447806						
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CORRESPONDENCE DATA											
<p>Fax Number: (877)769-7945 Phone: (202) 626-7703 Email: apsi@fr.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: I-Wei Hsieh Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>											
ATTORNEY DOCKET NUMBER:	16113-0069005										
NAME OF SUBMITTER:	Lori L. Stewart										
Total Attachments: 2 source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif											

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Attorney's Docket No.: 16113-069004
Client's Ref. No.: GP-653-03-US

ASSIGNMENT


For valuable consideration, we, DOUWE OSINGA of Seilergraben 45, 8001 Zurich, SWITZERLAND, and STEFAN CHRISTOPH of Eselstockweg 2, 8610 Uster, SWITZERLAND, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled RANKING CONTENT USING CONTENT AND CONTENT AUTHORS, filed 12/7/2006, and assigned U.S. Serial Number 11/608,188, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-069004
Client's Ref. No.: GP-653-03-US



DOUWE OSINGA

Witnessed by:



Signature

Date: 7 dec 2006



Typed or Printed Name

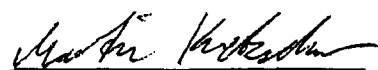
Bachstrasse 65
Hamburg

Witness Address



STEFAN CHRISTOPH

Witnessed by:



Signature

Date: 7. Dec 2006



Typed or Printed Name

Bachstrasse 65
Hamburg

Witness Address

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