501957266 06/15/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
George Blossom	02/15/2001

RECEIVING PARTY DATA

Name:	First USA Bank, N.A.	
Street Address:	Three Christina Centre	
Internal Address:	201 North Walnut Street	
City:	Wilmington	
State/Country:	ate/Country: DELAWARE	
Postal Code:	19801	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13291509

CORRESPONDENCE DATA

 Fax Number:
 (202)778-2201

 Phone:
 202-419-2055

 Email:
 sloftis@hunton.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Hunton & Williams LLP IP Department Address Line 1: 2200 Pennsylvania Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: 47004.000720

NAME OF SUBMITTER: Robert A. King

Total Attachments: 2

source=47004_702_BlossomToFirst#page1.tif source=47004_702_BlossomToFirst#page2.tif

PATENT

REEL: 028384 FRAME: 0392

Attori Docket No. 47004.000076

<u>ASSIGNMENT</u>

WHEREAS, I, George Blossom (the "Assignor"), residing at 1191 Shady Grove Way, West Chester, PA 19382, has made an invention entitled

SELECTABLE MULTI-PURPOSE CARD

described in the application for United States Letters Patent filed on December 6, 2000, and accorded serial number 09/730,399, and

WHEREAS, First USA Bank, N.A. (the "Assignee"), having a place of business at Three Christina Centre, 201 North Walnut Street, Wilmington, DE 19801, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention in and to the application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents do sell, assign, set over and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissue, reexaminations, extensions, substitutes and divisions which may be granted therefor and all rights to claim priority on the basis of said application;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

PATENT REEL: 028384 FRAME: 0393 AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, continuation-in-part, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said inventions, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:	(see Sossom
Inventor's Name:	George Blossom
Inventor's Address:	1191 Shady Grove Way, West Chester, PA 1938
Date of Execution:	2/15/01

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

STATE OF Illinois)) ss:)
On this 15 day of	February , 2001, before me a Notary Public in and

On this /5 day of <u>February</u>, 2001, before me a Notary Public in and for the County and State aforesaid, personally appeared George Blossom, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

Notary Public

"OFFICIAL SEAL"

JERRY KAHN

Notary Public. State of Illinois
My Commission Expires 2/4/2002

COUNTY OF Lake

My commission Expires: $\frac{2/4/2007}{}$

PATENT REEL: 028384 FRAME: 0394

RECORDED: 06/15/2012