700487493

RECORDATION FORM COVER SHEET PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 1. Name(s) of conveying party(ies)/execution 2. Name(s) and address(es) of receiving party(ies): date(s): Name: The Procter & Gamble Company Andrew James Sauer 04/11/2012 Internal Address: Attention: Chief Patent Counsel Additional name(s) of conveying party(ies) attached: One Procter & Gamble Plaza [] Yes [X] No Cincinnati, OH 45202 Additional name(s) & address(es) attached? 3. Nature of conveyance: []Yes [X] No **☒** Assignment ☐ Merger ☐ Security Agreement ☐ Change of name ☐ Joint Research Agreement Executed: Name of the owner of the application (or Name of other party to Joint Research Agreement: _____ ☐ Other 4. Application number(s) or patent number(s): This document is being filed together with a new application: [X] Yes [] No A. Patent Application No(s). 13/430,026 B. Patent No(s). Date Filed: March 26, 2012 P&G Case: P&G Case: 12398 Confirmation No.: 5400 Additional numbers attached? [] Yes [X] No 6. Total number of applications and patents 5. Name and address to whom correspondence concerning document should be mailed: involved: [1] Name: CENTRAL DOCKETING 7. Total fee (37 CFR 3.41):....\$40.00 Internal Address: THE PROCTER & GAMBLE Authorized to be charged to deposit account **COMPANY** Street Address: 8. Deposit account number: Intellectual Property Division 16-2480 Sycamore Building 299 East Sixth Street, 4th Floor Authorized User Name: William E. Gallagher Cincinnati, OH 45202 Phone: 513-983-2522 Fax Number: 513-945-6785 Email Address: king.sj.3@pg.com Gellech William E. Gallagher June 11, 2012 Signature Name of Person Signing Total number of pages including cover sheet, attachments, and documents: [3]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Attorney Docket Number 12398 Page 1 of 2

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Method and System for Evaluating the Quality of a Rendered Image, Attorney's Docket No. 12398 and filed in the United States Patent Office as Number 13/430,026, on March 26, 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Andrew James SAUER of 10203 Dewhill Lane, Cincinnati, Ohio 45251 USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/430,026 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 028388 FRAME: 0381

Attorney Docket Number 12398 Page 2 of 2

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Andrew James SAUER

4/11/12 Date

State of Ohio

} SS

County of Hamilton }

Evic P. Weinberger Notary Public/Witness printed name

Notary Public/Witness signature

Eric P. Weinberger Notary Public, State of Chio My Commission Expires 09-13-2014

Global_General_Assignment.doc Rev. 05/10

> PATENT REEL: 028388 FRAME: 0382

RECORDED: 06/11/2012