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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Clive HENRICK	06/18/2012
Benjamin YEE	06/15/2012
Moses LEE	06/15/2012

RECEIVING PARTY DATA

Name:	Kabam, Inc.
Street Address:	101 Redwood Shores Parkway
Internal Address:	Suite 250
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94065

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13526208

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 034737-0406550

NAME OF SUBMITTER: | lan C. Schick, Ph.D.

Total Attachments: 2

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> PATENT REEL: 028396 FRAME: 0166

\$40.00 135

Attorney Docket No. 034737-0406550

ASSIGNMENT

WHEREAS, we, Clive HENRICK, a citizen of the United States of America, residing at 4686 Manter Court. Castro Valley CA 94552; Benjamin YEE, a citizen of the United States of America, residing at 1675 35th Avenue, San Francisco, CA 94122; and Moses LEE, a citizen of the United States of America, residing at 2320 Geary Boulevard, Apt. 3, San Francisco, CA 94115; (hereinafter "Assignors"), have made an invention entitled:

"DYNAMICALLY PROVIDING SYSTEM COMMUNICATIONS TAILORED TO INDIVIDUAL USERS RESPONSIVE TO TRIGGER EVENTS IN VIRTUAL SPACES"

described in a United States Patent Application, the specification of which is attached hereto, and

WHEREAS, Kaham, Inc. (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 101 Redwood Shores Parkway, Suite 250, Redwood City, CA 94065, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and we further grant to Assignee the sole right to sue and collect damages for past infringement;

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AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor: Inventor's Name:	Clive HENRICK
Date of Execution:	6-18-2012
Signature of Inventor: Inventor's Name: Date of Execution:	Benjamin YEE 6/15/2012
Signature of Inventor: Inventor's Name: Date of Execution:	Moses LEE 6-15-2012

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RECORDED: 06/18/2012