

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeremy Allaire</td> <td>10/24/2005</td> </tr> <tr> <td>Robert Mason</td> <td>10/24/2005</td> </tr> </tbody> </table>		Name	Execution Date	Jeremy Allaire	10/24/2005	Robert Mason	10/24/2005				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Brightcove, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>One Cambridge Center</td> </tr> <tr> <td>City:</td> <td>Cambridge</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02142</td> </tr> </table>		Name:	Brightcove, Inc.	Street Address:	One Cambridge Center	City:	Cambridge	State/Country:	MASSACHUSETTS	Postal Code:	02142
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13051282</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13051282						
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CORRESPONDENCE DATA											
<p>Fax Number: (617)523-1231</p> <p>Phone: 617-570-1000</p> <p>Email: lbushey@goodwinprocter.com, patentBos@goodwinprocter.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Goodwin Procter LLP-Patent Administrator</p> <p>Address Line 1: 53 State Street</p> <p>Address Line 4: Boston, MASSACHUSETTS 02109</p>											
ATTORNEY DOCKET NUMBER:	BRC-002D1										
NAME OF SUBMITTER:	Robert S. Blasi										
<p>Total Attachments: 3</p> <p>source=BRC-002D1_Assignment#page1.tif</p> <p>source=BRC-002D1_Assignment#page2.tif</p> <p>source=BRC-002D1_Assignment#page3.tif</p>											

PATENT

ASSIGNMENT

For valuable consideration, we, Jeremy Allaire, of 55 Woodchester Drive, Chestnut Hill, MA 02467; Robert Mason, of 136 Weston Road, Lincoln, MA 01773, hereby assign to BRIGHTCOVE, INC., a corporation of Delaware, having a place of business at One Cambridge center, Cambridge, MA 02142, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DISTRIBUTION OF CONTENT, filed August 12, 2005, and assigned U.S. Serial Number 11/202,683, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 10-24-05

Jeremy Allaire
JEREMY ALLAIRE

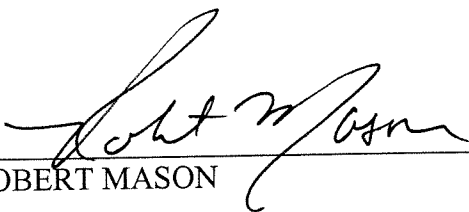
STATE OF Massachusetts)
COUNTY OF Middlesex) SS.

On October 24, 2005, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared JEREMY ALLAIRE personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

Jonathan D. Gilson
Notary Public
"Notary Public"
Jonathan D. Gilson
Commonwealth of Massachusetts
My Commission Expires on March 24, 2011

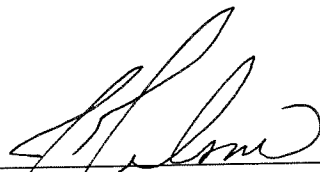
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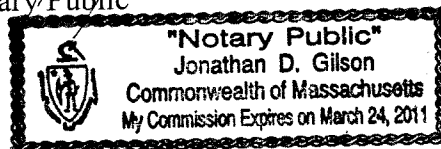

ROBERT MASON

STATE OF Massachusetts)
COUNTY OF Middlesex) SS.

On October 24th, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared ROBERT MASON personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.


Notary Public



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