

Form PTO-1595 (Rev. 03-11)
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1. Name of conveying party(ies)

Hardeep Melamed

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 12, 2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: PurseN, LLC

Internal Address: _____

Street Address: 1602 Peachtree Battle

City: Atlanta

State: GA

Country: US Zip: 30327

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12060071

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Robert M. Downey

Internal Address: Suite 300

Street Address: 6751 N. Federal Hwy.

City: Boca Raton

State: FL Zip: 33487

Phone Number: (561) 989-0889

Docket Number: PURSPA211

Email Address: robert@downeyip.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 502422

Authorized User Name Robert M. Downey

9. Signature:

Signature

Date

Robert M. Downey

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

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PATENT
REEL: 028407 FRAME: 0369

ASSIGNMENT OF APPLICATION

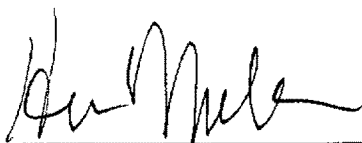
WHEREAS, I, Hardeep Melamed, hereafter referred to as Applicant, have invented certain new and useful improvements in a TRANSFERABLE PURSE ORGANIZER, for which an application was filed in the United States Patent and Trademark Office on March 31, 2008 and assigned serial no. 12/060,071, hereinafter referred to as "the Invention," and

WHEREAS, PurseN, LLC, a limited liability company of the State of Georgia, having an address of 1602 Peachtree Battle, Atlanta GA 30327, herein referred to as "Assignee" is desirous of acquiring the entire right, title and interest, including any patents granted therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I, the Applicant, by these presents, do sell, assign and transfer unto said Assignee the full and exclusive right to the said Invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefore in the United States, I hereby authorize and request the Commissioner of Patents to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

IN WITNESS WHEREOF, executed by the undersigned on the date opposite the undersigned's name.

Date: 6.12.12



Hardeep Melamed, Applicant