501961601 06/20/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rudolph van der Merwe	04/20/2012

RECEIVING PARTY DATA

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014-2094

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13452661

CORRESPONDENCE DATA

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via US Mail.

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ATTORNEY DOCKET NUMBER:	18962-0484001/P12389US1	
NAME OF SUBMITTER:	Sherry L. Hunt	

Total Attachments: 1

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PATENT REEL: 028407 FRAME: 0621 :H \$40.00 1345

501961601

Attorney Docket No.: 18962-0484001/P12389US1

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, Rudolph van der Merwe, hereby sells, assigns, and transfers to Apple Inc., a California corporation, having offices located at 1 Infinite Loop, Cupertino, California 95014, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNOR throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

DETECTING SKIN TONE

and which	ch is foun	id in		
(a)		U.S. patent application executed as inventor.	on,	entitled as above, listing the above named person
(b)	<u>П</u>	U.S. patent application filed on under Application No. with Express Mail No.	(Application Number not yet know	vn).
(c)		U.S. Patent No.	:, issued	
An attori this assi	ney of rec gnment t	cord, or the attorney filing the app he execution date of the application	lication, is authorized and requeston and/or the filing date and serial	ed by the execution of this assignment to insert into number of the application when officially known.
issuing t improve Convent treaties ASSIGN	herefrom ments; ar ion for th of like pu EE for pa	; all United States and foreign pa nd the right to claim priority based e Protection of Industrial Property rposes. ASSIGNOR authorizes A	ents, utility models, and design re on the filing date of the foregoing , the Patent Cooperation Treaty, t SSIGNEE to apply in all countries	ents thereof in any foreign country and all patents gistrations granted for any of said inventions and patent application or patent under the Internationa he European Patent Convention, and all other in the name of ASSIGNOR or in the name of usion and for inventors' certificates for said
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upon the may be and pror apply for	e request known ar nptly to e , obtain,	of ASSIGNEE all pertinent facts of ad accessible to ASSIGNOR and execute and deliver to ASSIGNEE	and documents relating to said involve testify as to the same in any integration or its legal representative any and oplication, said inventions and imp	ves and assigns to provide to ASSIGNEE promptly ention and said patents and legal equivalents as erference, litigation, or proceeding relating thereto diall papers, instruments or affidavits required to rovements and said patents and said equivalents
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Execute	d this	Signa	ture of Inventor	
20th	day of	April , 2012 Rudo	Iph van der Merwe	

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Page 1 of 1