

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Katharine D. Spivak</td> <td>06/10/2012</td> </tr> <tr> <td>Jon H. Winters</td> <td>06/09/2012</td> </tr> </tbody> </table>		Name	Execution Date	Katharine D. Spivak	06/10/2012	Jon H. Winters	06/09/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>BlendAbout, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1335 Newhall Street</td> </tr> <tr> <td>City:</td> <td>San Jose</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95126</td> </tr> </table>		Name:	BlendAbout, Inc.	Street Address:	1335 Newhall Street	City:	San Jose	State/Country:	CALIFORNIA	Postal Code:	95126
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (208)343-3232</p> <p>Phone: 6508384300</p> <p>Email: patentprocurement@perkinscoie.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Brian R. Coleman</p> <p>Address Line 1: P. O. Box 1208</p> <p>Address Line 4: Seattle, WASHINGTON 98111</p>											
ATTORNEY DOCKET NUMBER:	77532-8001US01										
NAME OF SUBMITTER:	Brian R. Coleman										
<p>Total Attachments: 2</p> <p>source=77532-8001.US01 Signed Assignment - Spivack 6-10-2012; Winters 6-9-2012v1#page1.tif</p> <p>source=77532-8001.US01 Signed Assignment - Spivack 6-10-2012; Winters 6-9-2012v1#page2.tif</p>											

CH \$40.00 13476993

## ASSIGNMENT BY INVENTORS


This Assignment is by the Katharine D. Spivak and Jon H. Winters (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled METHOD AND SYSTEM FOR CREATING EVENTS AND MATCHING USERS VIA BLENDED PROFILES, and filed on May 21, 2012 as U.S. Application No. 13/476,993 (the "Application").

BlendAbout, Inc., a Corporation of Delaware having its principal place of business at 1335 Newhall Street, San Jose, California 95126 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

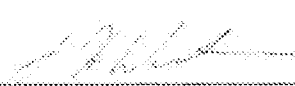
For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may

be issued on the invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: June 10, 2012

Signature   
Katharine D. Spivak

Date: 2 June 2012

Signature   
Jon H. Winters