

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Glenn M. Lewis</td> <td>05/11/2012</td> </tr> <tr> <td>Kirill Buryak</td> <td>05/14/2012</td> </tr> <tr> <td>Aner Ben-Artzi</td> <td>05/16/2012</td> </tr> <tr> <td>Jun Peng</td> <td>05/22/2012</td> </tr> <tr> <td>Nadav Benbarak</td> <td>06/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	Glenn M. Lewis	05/11/2012	Kirill Buryak	05/14/2012	Aner Ben-Artzi	05/16/2012	Jun Peng	05/22/2012	Nadav Benbarak	06/11/2012
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043		
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CORRESPONDENCE DATA													
<p>Fax Number: (314)612-2307</p> <p>Phone: 314-621-5070</p> <p>Email: jreany@armstrongteasdale.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: DANIEL M. FITZGERALD (31549) ARMSTRONG T</p> <p>Address Line 1: 7700 Forsyth Boulevard</p> <p>Address Line 2: Suite 1800</p> <p>Address Line 4: St. Louis, MISSOURI 63105</p>													
ATTORNEY DOCKET NUMBER:	31549-00036												
NAME OF SUBMITTER:	Daniel M. Fitzgerald												

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PATENT
REEL: 028429 FRAME: 0360

Total Attachments: 6

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ASSIGNMENT

In consideration of One Dollar and other good and valuable consideration, of which I/we acknowledge receipt, I/we,

GLENN M. LEWIS	of	195 Morristown Lane, Costa Mesa, CA 92626
KIRILL BURYAK	of	979 Belmont Terrace #7, Sunnyvale, CA 94086
ANER BEN-ARTZI	of	8949 W. 24 th Street, Los Angeles, CA 90034
JUN PENG	of	5091 Holborn Way, San Ramon, CA 94582
NADAV BENBARAK	of	2 Soldiers Field Park #603, Boston, MA 02163 16 Elmer #203 Cambridge MA 02138

hereby sell and assign to **GOOGLE INC.** (hereinafter referred to as Assignee), a Delaware Corporation, with its principle address at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in provisional U.S. Patent Application No. 61/580,503 filed December 27, 2011, and described in provisional U.S. Patent Application No. 61/594,677 filed February 3, 2012, and described in non-provisional U.S. Application for United States Patent currently entitled:

METHODS AND SYSTEMS FOR ORGANIZING CONTENT

☒ executed concurrently herewith,

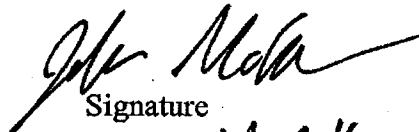
☐ filed on _____ having Serial Number _____

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Assignee, I/we will communicate to said Assignee or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.


INVENTOR 1

Signature: 
GLENN M. LEWIS

Date: 5/11/2012

X Witnessed by: 
Signature
John McCullen
Printed Name of Witness

Date: 5-11-2012

X Witnessed by: 
Signature
Annie Tubrey
Printed Name of Witness

Date: 5-11-2012

INVENTOR 2


Signature: 
KIRILL BURYAK

Date: 5/14/12

Witnessed by: 
Signature

Date: 5/14/12

THOMAS J. BERGER
Printed Name of Witness

Witnessed by: 
Signature

Date: 05/14/2012

VLADIMIR WEINSTEIN
Printed Name of Witness

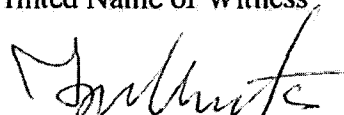
INVENTOR 3

Signature: 
ANER BEN-ARTZI

Date: 5-16-2012

Witnessed by: 
Signature
Anthony Mack
Printed Name of Witness

Date: 5-16-2012

Witnessed by: 
Signature
Igor Bilalovs
Printed Name of Witness

Date: 5-16-2012

INVENTOR 4

Signature: 
JUN PENG

Date: 5/22/2012

Witnessed by: 
Signature

Date: 5/22/2012

Bolin Hsu
Printed Name of Witness

Witnessed by:
Signature


Date:

Printed Name of Witness

INVENTOR 5

Signature: 
NADAV BENBARAK

Date: June 11, 2012

Witnessed by: 
Signature

Date: 6/11/2012

Aaron Kletzing
Printed Name of Witness

Witnessed by: _____
Signature

Date: _____

Printed Name of Witness