PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Denis Alfred GONZALES	06/19/2012
Aicha DKIDAK	06/18/2012
Martin lan JAMES	06/18/2012

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	Attention: Chief Patent Counsel	
Internal Address:	One Procter & Gamble Plaza	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13526592

CORRESPONDENCE DATA

Fax Number: (513)945-6868 Phone: 5139837598

Email: meenach.sa@pg.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street Address Line 2: Central Docketing- 4th Floor Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: CM3658M NAME OF SUBMITTER:

John T. Dipre

REEL: 028434 FRAME: 0393

Total Attachments: 6 source=CM3658MASGN#page1.tif source=CM3658MASGN#page2.tif source=CM3658MASGN#page3.tif source=CM3658MASGN#page4.tif source=CM3658MASGN#page5.tif

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Liquid cleaning and/or cleansing compositions, Attorney's Docket No. CM3658M and filed in the United States

Patent Office as Number 13/526,592, on June 19, 2012

(I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Denis Alfred GONZALES of Avenue Louise 512, 1050 Brussels, Belgium; Aicha DKIDAK of Rue de Passchendaele 19, 1000 Brussels, Belgium; Martin Ian JAMES of 11230 Acrewood Drive, Cincinnati, Ohio 45249, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $\frac{61/498,776}{}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

	ENT is effective as of the earlier of 1) the date of
execution shown below, or 2) the filing date of the	ne first-filed of said patent application(s).
All the state of t	
- Starting	
	15/06/2012
Signed:	`
Denis Alfred GONZALES	Date
State of Balguage SS County of Balguage SS	
County of Colors SS	
Alfred Gonzales, to me known to be the person acknowledged to me that he executed the same i	, 2012, before me personally appearedDenis named in and who executed the above instrument, and for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may
DEWIT	Seesel.
Notary Public/Witness printed name	Notary Public/Witness signature
Signed Othotal	<u> 13 /06 /2012</u>
Aicha DKIDAK	Date
State of Belgium SS County of Belgium	
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	2012, before me personally appearedAicha
	ned in and who executed the above instrument, and for the uses and purposes therein set forth. I make this
	ge that knowingly making false statements herein may
LAURA ORLANDIAL	Luca Odendin
Notary Public/Witness printed name	Notary Public/Witness signature

Signed:			
Martin Ian JAMES	5	Date	
State of	}		
County of	}		
Ian JAMES, to macknowledged to m	e known to be the persone that he executed the satiously and with the known	, 2012, before me personally appear in named in and who executed the above is time for the uses and purposes therein set for wledge that knowingly making false statement	nstrument, and th. I make this
Notary Public/Wit	ness printed name	Notary Public/Witness signa	ature

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I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $\frac{61/498,776}{}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Notary Public/Witness printed name	Notary Public/Witness signature
DKIDAK, to me known to be the person na acknowledged to me that he executed the same	, 2012, before me personally appearedAich imed in and who executed the above instrument, and for the uses and purposes therein set forth. I make this dge that knowingly making false statements herein ma
State of } } SS County of }	
Aicha DKIDAK	Date
Signed:	
Notary Public/Witness printed name	Notary Public/Witness signature
acknowledged to me that he executed the same	n named in and who executed the above instrument, and for the uses and purposes therein set forth. I make thit dge that knowingly making false statements herein ma
On this day of	, 2012, before me personally appearedDeni
County of }	
State of } } SS	
Denis Alfred GONZALES	Date
Signed:	

Martin Ian JAMES County of Butter | SS State of Qk-vo On this 18 day of 06, 2012 before me personally appeared Martin lan JAMES, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. Susan E Wille Notary Public/Witness printed name

RECORDED: 06/25/2012

SUSAN E WICK __NOTARY PUBLIC - OHIO NY COMMISSION EXPIRES JULY 21, 2016