PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PART	Y DATA			
		Name	Execution Date	
Denis Alfred GONZ	ALES		06/19/2012	
Aicha DKIDAK			06/18/2012	
Martin Ian JAMES			06/18/2012	
RECEIVING PARTY	/ DATA			
Name:	The Procter & Gamble Company			
Street Address:	Attention: Chief Patent Counsel			
Internal Address:	One Procter & Gamble Plaza			
City:	Cincinnati			
State/Country:	Intry: OHIO			
Postal Code:	ostal Code: 45202			
PROPERTY NUMBERS Total: 1 Property Type		Νι	umber	
Application Number: 13		13526596		
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ATTORNEY DOCKET NUMBER:		СМ3658М2		
NAME OF SUBMITTER:		John T. Dipre		
		л	PATENT	
501966711			REEL · 028/3/ ERAME· 0/77	

Total Attachments: 6			
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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Liquid cleaning and/or cleansing compositions, Attorney's Docket No. CM3658M2 and filed in the <u>United States</u> Patent Office as Number <u>13/526,496</u>, on <u>June 19, 2012</u>. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Denis Alfred GONZALES of Avenue Louise 512, 1050 Brussels, Belgium; Aicha DKIDAK of Rue de Passchendaele 19, 1000 Brussels, Belgium; Martin Ian JAMES of 11230 Acrewood Drive, Cincinnati, Ohio 45249, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications. patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $_{61/498,776}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

<u>19/06/22</u>72 Date



Signed: Denis Alfred GONZALES

State of Bolgways County of Belgium SS

On this $\cancel{19}$ day of $\cancel{10}$ $\cancel{10}$ $\cancel{10}$ $\cancel{2012}$, before me personally appeared $\cancel{10}$ Denis Alfred Gonzales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

DEWIT

Notary Public/Witness printed name

Quiv.

Notary Public/Witness signature

Signed: Aicha DKIDAK State of Belgium SS County of Belgium SS

June 18 H. 612

On this 18th day of June, 2012, before me personally appeared Aicha DKIDAK, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

LAORA ORLANDING Notary Public/Witness printed name

Jaura Dauduw Notary Public/Witness signature

Signed: Martin Ian JAMES

Date

State of

.

County of

On this _____ day of ______, 2012__, before me personally appeared ____Martin Ian JAMES, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

} } SS

}

Notary Public/Witness signature

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Liquid cleaning and/or cleansing compositions, Attorney's Docket No. CM3658M2 and filed in the <u>United States</u> Patent Office as Number <u>13/526,596</u>, on <u>June 19, 2012</u>. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Denis Alfred GONZALES of Avenue Louise 512, 1050 Brussels, Belgium; Aicha DKIDAK of Rue de Passchendaele 19, 1000 Brussels, Belgium; Martin Ian JAMES of 11230 Acrewood Drive, Cincinnati, Ohio 45249, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number <u>61/498,776</u> to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s). This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Denis Alfred GONZALES

Date

State of }
SS
County of }

On this _____ day of ______, 2012__, before me personally appeared ____Denis Alfred Gonzales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Date

Signed: Aicha DKIDAK

State of }
}
SS
County of }

On this _____ day of ______, 2012__, before me personally appeared ____Aicha DKIDAK, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Martin Ian James Signed: Martin Ian JAMES

6/18/2012

Date

Notary Public/Witness signature

State of OL. 0 County of Bully 55

On this 18 day of 3una, 2012, before me personally appeared Martin Ian JAMES, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Susan E Will Notary Public/Witness printed name 441444 18181866690 SUSAN E WICK NOTARY PUBLIC - OHIO "" MY COMMISSION EXPIRES JULY 21, 2016