501966734 06/25/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Denis Alfred GONZALES | 06/19/2012 |
| Aicha DKIDAK | 06/18/2012 |
| Martin lan JAMES | 06/18/2012 |

RECEIVING PARTY DATA

| Name: | The Procter & Gamble Company | |
|-------------------|---------------------------------|--|
| Street Address: | Attention: Chief Patent Counsel | |
| Internal Address: | One Procter & Gamble Plaza | |
| City: | Cincinnati | |
| State/Country: | ОНЮ | |
| Postal Code: | 45202 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13526605 |

CORRESPONDENCE DATA

Fax Number: (513)945-6868 **Phone**: 5139837598

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street

Address Line 2: Central Docketing- 4th Floor

Address Line 4: Cincinnati, OHIO 45202

| ATTORNEY DOCKET NUMBER: | CM3659M2 |
|-------------------------|---------------|
| NAME OF SUBMITTER: | John T. Dipre |

PATENT

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Total Attachments: 6

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Liquid cleaning and/or cleansing compositions, Attorney's Docket No. CM3659M2 and filed in the United States Patent Office as Number 13/526,605, on June 19, 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Denis Alfred GONZALES of Avenue Louise 512, 1050 Brussels, Belgium; Aicha DKIDAK of Rue de Passchendaele 19, 1000 Brussels, Belgium; Martin Ian JAMES of 11230 Acrewood Drive, Cincinnati, Ohio 45249, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $\frac{61/498,741}{}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

<u>/9 /06 /2012</u> Date Signed:
Denis Alfred GONZALES State of Belgium SS On this // day of ______, 2012___, before me personally appeared _____Denis Alfred Gonzales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. NEWIT Notary Public/Witness printed name Notary Public/Witness signature Juny 18th, 2012 State of Selpium } SS
County of Selpium } On this 12th day of 12th 2012, before me personally appeared Aicha DKIDAK, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. Aura Orlandia.

Notary Public/Witness signature LAURA ORCANDINI Notary Public/Witness printed name

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of

execution shown below, or 2) the filing date of the first-filed of said patent application(s).

| Signed: | |
|---|---------------------------------|
| Martin Ian JAMES | Date |
| State of } } SS | |
| County of } | |
| Ian JAMES, to me known to be the person acknowledged to me that he executed the san | |
| Notary Public/Witness printed name | Notary Public/Witness signature |

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Liquid cleaning and/or cleansing compositions, Attorney's Docket No. CM3659M2 and filed in the United States Patent Office as Number 13/526,605, on June 19, 2012 (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 61/498,741 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

| Signed: | A 7 May 20 May 19 May 20 May 2 |
|---|--|
| Denis Alfred GONZALES | Date |
| State of } SS | |
| County of } | |
| Alfred Gonzales, to me known to be the person acknowledged to me that he executed the same is | , 2012, before me personally appearedDenis named in and who executed the above instrument, and for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may |
| Notary Public/Witness printed name | Notary Public/Witness signature |
| Signed: | |
| Aicha DKIDAK | Date |
| State of } SS County of } | |
| On this day of DKIDAK, to me known to be the person name acknowledged to me that he executed the same to | , 2012, before me personally appearedAicha ned in and who executed the above instrument, and for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may |
| Notary Public/Witness printed name | Notary Public/Witness signature |

Attorney Docket Number CM3659M2 Page 3 of 3

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> PATENT REEL: 028434 FRAME: 0571

RECORDED: 06/25/2012