

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wieland HOLFELDER</td> <td>11/15/2011</td> </tr> <tr> <td>Dominic BATTRE</td> <td>11/14/2011</td> </tr> <tr> <td>Michael Christopher WEST</td> <td>11/14/2011</td> </tr> <tr> <td>Jochen Mathias EISINGER</td> <td>11/14/2011</td> </tr> <tr> <td>Bernhard BAUER</td> <td>11/19/2011</td> </tr> <tr> <td>Patrick Louis Maurice NEPPER</td> <td>11/15/2011</td> </tr> <tr> <td>Pamela GREENE</td> <td>11/15/2011</td> </tr> <tr> <td>Adam BARTH</td> <td>11/14/2011</td> </tr> </tbody> </table>		Name	Execution Date	Wieland HOLFELDER	11/15/2011	Dominic BATTRE	11/14/2011	Michael Christopher WEST	11/14/2011	Jochen Mathias EISINGER	11/14/2011	Bernhard BAUER	11/19/2011	Patrick Louis Maurice NEPPER	11/15/2011	Pamela GREENE	11/15/2011	Adam BARTH	11/14/2011
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043								
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CORRESPONDENCE DATA																			
Fax Number:	(202)371-2540																		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	Sterne, Kessler, Goldstein & Fox PLLC																		
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ATTORNEY DOCKET NUMBER:	2525.7280002																		

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PATENT

NAME OF SUBMITTER:

/Michael V. Messinger/

Total Attachments: 17

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Date: 11/15/2014 Signature of Inventor: 
Wieland HOLFELDER

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Dominic BATTRE

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Michael Christopher WEST

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Date: 14 Nov 2011	Signature of Inventor:	 Dominic BATTRE
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
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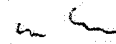
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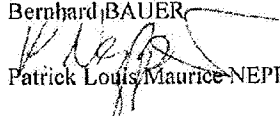
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Date:	Signature of Inventor:	Michael Christopher WEST
Date:	Signature of Inventor:	Jochen Mathias EISINGER
Date:	Signature of Inventor:	Bernhard BAUER
Date: 15/11/2011	Signature of Inventor:	 Patrick Louis Maurice NEPPER
Date:	Signature of Inventor:	Pamela GREENE
Date:	Signature of Inventor:	Adam BARTH

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: **Wieland HOLFELDER, Dominic BATTRÉ, Michael Christopher WEST, Jochen Mathias EISINGER, Bernhard BAUER, Patrick NEPPER, Pamela GREENE and Adam BARTH**, hereby sell and assign to **Google Inc.**, a corporation formed under the laws of Delaware, whose mailing address is 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **Providing Standardized Transparency for Cookies and Other Website Data Using a Server Side Description File** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of November 14, 2011 (also known as United States Application No. To be assigned), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any

interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 66777 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned inventors hereby represent that he/she understands that the patent practitioners associated with CUSTOMER NUMBER 66777 are the legal representatives of, and attorneys for, the assignee, and are NOT the legal representatives of, and attorneys for, the inventors.

IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date:	Signature of Inventor:	Wieland HOLFELDER
Date:	Signature of Inventor:	Dominic BATTRÉ
Date:	Signature of Inventor:	Michael Christopher WEST
Date:	Signature of Inventor:	Jochen Mathias EISINGER
Date:	Signature of Inventor:	Bernhard BAUER
Date:	Signature of Inventor:	Patrick NEPPER
Date: 15 Nov 2011	Signature of Inventor:	 Pamela GREENE
Date:	Signature of Inventor:	Adam BARTH

Atty. Docket No. 2525.7280000

ASSIGNMENT

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(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor, and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

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Appl. No. To be assigned
Atty. Docket No. 2525.7280000


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Date:	Signature of Inventor:	Bernhard BAUER
Date:	Signature of Inventor:	Patrick NEPPER
Date:	Signature of Inventor:	Pamela GREENE
Date: 11/14/2011	Signature of Inventor:	 Adam BARTH