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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David Delory Driscoll Jr.	06/06/2012
John Joseph Riley	06/06/2012
Susan Marie Hrobar	06/06/2012

RECEIVING PARTY DATA

Name:	Rapid Air LLC
Street Address:	W233N2833 Roundy Circle West
Internal Address:	Suite 200
City:	Pewaukee
State/Country:	WISCONSIN
Postal Code:	53072

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13490205

CORRESPONDENCE DATA

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Correspondent Name: Leydig, Voit & Mayer, Ltd. Address Line 1: 180 N. Stetson Ave., Suite 4900

Address Line 2: Two Prudential Plaza

Address Line 4: Chicago, ILLINOIS 60601-6731

ATTORNEY DOCKET NUMBER:	710374
NAME OF SUBMITTER:	John B. Conklin

Total Attachments: 2 source=13490205#page1.tif source=13490205#page2.tif

REEL: 028445 FRAME: 0562

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PATENT

Attorney Docket No. 710374 Client Reference No.

Leydig, Voit & Mayer, Ltd. Two Prudential Plaza Suite 4900 Chicago, Illinois 60601-6731

ASSIGNMENT

WHEREAS, WE,

David Delory Driscoll, Jr., of 2712 North Summit Avenue, Milwaukee, WI 53211;

John Joseph Riley, of 14190 Woodmount Drive, Brookfield WI 53005; and

Susan Marie Hrobar, of 14220 Woodmount Drive, Brookfield, WI 53005,

respectively, have invented and own a certain invention entitled:

PUMP AND HOUSING CONFIGURATION FOR INFLATING AND DEFLATING AN AIR MATTRESS

for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on <u>June 6, 2012</u>, under U.S. Application No. <u>13/490,205</u>, and

WHEREAS, RAPID AIR, LLC, of W233N2833 Roundy Circle West, Suite 200, Pewaukee, WI 53072, hereinafter referred to as Assignee, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

Now, Therefore, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the abovementioned Assignee agreeably with the terms of this assignment document.

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

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In re Appln. of DRISCOLL, Jr., et al. Attorney Docket No. 710374

UPON SAID CONSIDERATION, we convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

WE DO HEREBY COVENANT and agree with the Assignee that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

Date: <u>June 6</u> 2012

David Delory DRISCOLL, Jr.

Date: June 6 2012

John Joseph RILEY

Date: <u>June 6, 2012</u>

Susan Marie HROBAR