

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrea Valle</td> <td>06/19/2012</td> </tr> <tr> <td>Jonathan Willinger</td> <td>06/21/2012</td> </tr> <tr> <td>Ryan Rutherford</td> <td>06/21/2012</td> </tr> </tbody> </table>		Name	Execution Date	Andrea Valle	06/19/2012	Jonathan Willinger	06/21/2012	Ryan Rutherford	06/21/2012
Name	Execution Date								
Andrea Valle	06/19/2012								
Jonathan Willinger	06/21/2012								
Ryan Rutherford	06/21/2012								
RECEIVING PARTY DATA									
Name:	JW Pet Company, Inc.								
Street Address:	1 United Lane								
City:	Teterboro								
State/Country:	NEW JERSEY								
Postal Code:	07608								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13532291</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13532291				
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Application Number:	13532291								
CORRESPONDENCE DATA									
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
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ATTORNEY DOCKET NUMBER:	JW 2649								
NAME OF SUBMITTER:	Harris A. Wolin								
Total Attachments: 1 source=jw_2649_20120626_assignment#page1.tif									

OP \$40.00 13532291

ASSIGNMENT

WHEREAS, the below named inventor(s), ASSIGNOR, has made a certain new and useful invention in a **TREAT DISPENSER**, for which an application:

Is being filed concurrently herewith, or
 was filed on <Date>, as U.S. or PCT Application <Number>.

WHEREAS, JW Pet Company, Inc., having an address at 1 United Lane, Teterboro, New Jersey 07608, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for Industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of Industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of Industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Full name of first inventor: Andrea Valle

Inventor's Signature: *Am Valle* Date: 6-19-12
 Residence: Stanhope, New Jersey Citizenship: US
 Post Office Address: c/o JW Pet Company, Inc., 1 United Lane, Teterboro, New Jersey 07608

Full name of joint inventor: Jonathan Willinger

Inventor's Signature: *[Signature]* Date: 6-21-12
 Residence: Tenafly, New Jersey Citizenship: US
 Post Office Address: c/o JW Pet Company, Inc., 1 United Lane, Teterboro, New Jersey 07608

Full name of joint inventor: Ryan Rutherford

Inventor's Signature: *[Signature]* Date: 6/21/12
 Residence: Belleville, New Jersey Citizenship: US
 Post Office Address: c/o JW Pet Company, Inc., 1 United Lane, Teterboro, New Jersey 07608

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