

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Spector	06/08/2012
RECEIVING PARTY DATA	
Name:	Spector & Co.
Street Address:	5700 Kieran Road
City:	St. Laurent
State/Country:	CANADA
Postal Code:	H4S 2B5
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29425839
CORRESPONDENCE DATA	
Fax Number:	(416)863-2653
Phone:	416.863.2400
Email:	katherine.dutka@blakes.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	BLAKE, CASSELS & GRAYDON LLP
Address Line 1:	BOX 25, COMMERCE COURT WEST
Address Line 2:	199 BAY STREET, SUITE 4000
Address Line 4:	TORONTO, CANADA M5L 1A9
ATTORNEY DOCKET NUMBER:	79660/00003
NAME OF SUBMITTER:	Santosh K. Chari
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

CH \$40.00 29425839

Assignment - World - application

ASSIGNMENT (World)

WHEREAS,

Robert SPECTOR

hereinafter referred to as the "Assignor", whose full post office address is,

5700 Kieran Road, St. Laurent, Quebec H4S 2B5, Canada

has made an invention relating to and entitled:

Journal with Strap

hereinafter referred to as the "Invention", as fully set forth and described in applications for Letters Patent identified as:

Country	Application Number	Filing Date
CA	145803	May 22, 2012
US		

hereinafter referred to as the "Applications";

AND WHEREAS,

Spector & Co.

hereinafter referred to as the "Assignee", whose full post office address is

5700 Kieran Road, St. Laurent, Quebec H4S 2B5, Canada

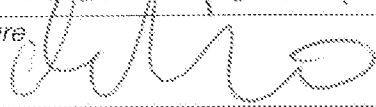
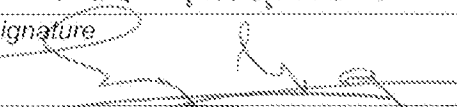
desires to acquire the Assignor's entire right, title and interest in and to the Invention and the Applications;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor confirms that it has, as of May 22, 2012 sold, assigned, transferred and set over, and for greater certainty, does hereby sell, assign, transfer and set over to the Assignee, its successors, assigns, or legal representatives, its entire right, title and interest for Canada, the United States and all other countries throughout **the World** in and to the Invention, together with its entire right, title and interest in and to the Applications and any and all Letters Patent that may issue for the Invention, including any and all divisions, reissues, continuations and extensions of the Applications, to the full end of the term for which each said Letters Patent may be granted, and including any right to claim priority based on the Applications, the same to be held and enjoyed as fully and completely as the same would have been held and enjoyed by the Assignor had this Assignment not been made;

AND the Assignor, on behalf of itself and its executors and administrators, does hereby covenant and agree to do all such lawful acts and things and to execute without further consideration

such further lawful assignments, documents, assurances, applications and other instruments as may reasonably be required by the Assignee, its successors, assigns, or legal representatives, to obtain any and all Letters Patent for the Invention and vest the same in the Assignee, its successors, assigns, or legal representatives.

AND the Assignor, on behalf of itself and its executors and administrators, does hereby authorize the Assignee, its successors, assigns, or legal representatives, including its Patent Agents, Blake, Cassels & Graydon LLP, to amend this assignment to insert or correct the filing date, serial number or other identifying information of the Applications as may be needed to record this assignment.

Robert SPECTOR	Witness
Name Robert Spector	Name LYNN GUIGNION
Signature 	Signature 
Date June 8, 2012	Date JUNE 8, 2012