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MR1035-2237

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

MING-KUEI LI

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):Execution Date(s) 6/28/2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: SHUMMI ENTERPRISE CO., LTD.

Internal Address: _____

Street Address: 9F-4, NO. 188, SEC. 5, NANKING EAST ROADCity: TAIPEI CITY

State: _____

Country: TAIWAN, R.O.C.

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

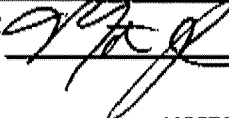
B. Patent No.(s)

29/425,876

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:Name: MORTON J. ROSENBERG, ESQ.Internal Address: ROSENBERG KLEIN & LEEStreet Address: 3458 ELLICOTT CENTER DRIVE, SUITE 101City: ELLICOTT CITYState: MARYLANDZip: 21043Phone Number: 410-465-6678Fax Number: 410-461-3067Email Address: rkl@rklpatlaw.com**6. Total number of applications and patents involved:** 1**7. Total fee (37 CFR 1.21(h) & 3.41)** \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment InformationDeposit Account Number 50-5298Authorized User Name ROSENBERG KLEIN & LEE**9. Signature:**


Signature

6/28/2012

Date

MORTON J. ROSENBERG
Name of Person Signing

Total number of pages including cover
sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT

700488636

REEL: 028457 FRAME: 0023

ASSIGNMENT DEED

This assignment agreement is applicable to an invention entitled (invention title) _____

A new toothbrush

This PATENT RIGHT referred to in this agreement is (check one):

☒ a Patent Application for this invention, executed by the ASSIGNOR(S) concurrently with this Agreement.

☒ U.S. Patent Application Serial No. 29/425,876, filed on 6/28/2012.

☐ U.S. patent No. _____, issued on _____.

The PATENT RIGHT assigned under this agreement is:

☒ U.S. Patent rights only

☐ worldwide Patent rights (the assignee shall have the right to claim the benefit for the filing date of any U.S. Patent Application identified above).

The ASSIGNOR(S) referred to in this agreement is (or are):

Ming-Kuei LI (full name of first assignor)

9F-4, No.188, Sec. 5, Nanking East Road, Taipei City, R.O.C. (address)

(full name of second assignor)

(address)

(full name of third assignor)

(address)

(full name of fourth assignor)

(address)

The First ASSIGNEE referred to in this agreement is:

SHUMMI ENTERPRISE CO., LTD. (full name of first assignee)

9F-4, No.188, Sec. 5, Nanking East Road, Taipei City, R.O.C. (address)

Is (check one): ☐ an individual ☐ a partnership ☒ a Corporation of Taiwan, R.O.C.
(State or Country)

The Second ASSIGNEE referred to in this agreement is:

(full name of second assignee)

(address)

Is (check one): ☐ an individual ☐ a partnership ☐ a Corporation of _____
(State or Country)

The Third ASSIGNEE referred to in this agreement is:

(full name of third assignee)

(address)

Is (check one): ☐ an individual ☐ a partnership ☐ a Corporation of _____
(State or Country)

ASSIGNMENT DEED

The ASSIGNOR(S), in consideration of \$1.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, have and do hereby assign the following to each ASSIGNEE, their successors and assigns:

- the full and exclusive right to the invention;
- an equal interest in and to the entire right, title and interest in and to the PATENT RIGHTS in the invention;
- all continuations, continuations-in-part, divisionals, re-issues, and re-examination patents and patent applications; and
- the right to claim priority under 35 U.S.C. 119, based on any earlier foreign applications for this invention.

As to all U.S. Patent Applications assigned under this Agreement, the ASSIGNOR(S) hereby authorize(s) and request(s) the Director of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE(S) as the ASSIGNEE(S) of an equal interest in the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE(S), their successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE(S), or their representatives, and facts known to the ASSIGNOR(S) respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE(S), make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE(S), their successors and assigns, to obtain an enforced proper protection for said invention.



(Signature of sole or first assignor)

June 28, 2012

(Date)

(Signature of second assignor)

(Date)

(Signature of third assignor)

(Date)

(Signature of fourth assignor)

(Date)

(Signature of fifth assignor)

(Date)

(Signature of sixth assignor)

(Date)

(Signature of seventh assignor)

(Date)