

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrew S. HYATT</td> <td>05/16/2012</td> </tr> <tr> <td>Sagar KAMDAR</td> <td>05/29/2012</td> </tr> <tr> <td>Adam D. BURSEY</td> <td>05/21/2012</td> </tr> </tbody> </table>		Name	Execution Date	Andrew S. HYATT	05/16/2012	Sagar KAMDAR	05/29/2012	Adam D. BURSEY	05/21/2012
Name	Execution Date								
Andrew S. HYATT	05/16/2012								
Sagar KAMDAR	05/29/2012								
Adam D. BURSEY	05/21/2012								
RECEIVING PARTY DATA									
Name:	GOOGLE INC.								
Street Address:	1600 Amphitheatre Parkway								
City:	Mountain View								
State/Country:	CALIFORNIA								
Postal Code:	94043								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13483222</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13483222				
Property Type	Number								
Application Number:	13483222								
CORRESPONDENCE DATA									
Fax Number:	(949)851-9348								
Phone:	9498510633								
Email:	AFredericks@mwe.com, MWEIPDOCKET@mwe.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Andrew D. Mickelsen								
Address Line 1:	4 Park Plaza								
Address Line 2:	Suite 1700								
Address Line 4:	Irvine, CALIFORNIA 92614								
ATTORNEY DOCKET NUMBER:	090364-0273								
NAME OF SUBMITTER:	Andrew D. Mickelsen, Reg. No. 50,957								
Total Attachments: 4 source=090364-0273_Assignment#page1.tif source=090364-0273_Assignment#page2.tif source=090364-0273_Assignment#page3.tif source=090364-0273_Assignment#page4.tif									

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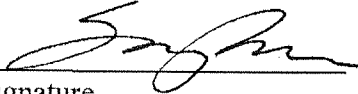
ASSIGNMENT

For valuable consideration, we, ANDREW S. HYATT of 150 Greenway Terrace #55E, Forest Hills, NY 11375, SAGAR KAMDAR of 15 Island Place, Redwood City, CA 94065, and ADAM D. BURSEY of 1009 Riverside Drive, San Jose CA, 91525, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DISPLAYING SOCIAL CONTENT IN SEARCH RESULTS, filed May 30, 2012, and assigned U.S. Serial Number 13/483,222, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ANDREW S. HYATT

Witnessed by:


Signature

Date: 05/16/2012

Sanghoon Cha
Typed or Printed Name

2329 Hudson Terrace #A15

Fort Lee, NJ 07024
Witness Address

SAGAR KAMDAR

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ANDREW S. HYATT

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



SAGAR KAMDAR

Witnessed by:



Signature


Date: 5/29/2012

ROHIT SABOO

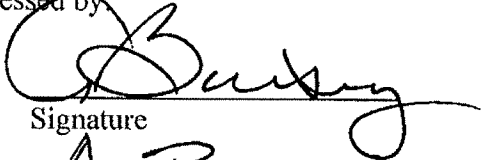
Typed or Printed Name

234 ESCUELA AVE APT 92
MOUNTAIN VIEW CA 94049

Witness Address


ADAM D. BURSEY

Witnessed by:



Signature

A. BURSEY

Typed or Printed Name

1009 RIVERSIDE DR.
SAN JOSE, CA 95125

Witness Address

Date: 5-21-12