

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jason W. Johnson</td> <td>06/20/2012</td> </tr> <tr> <td>Timothy J. Martell</td> <td>06/20/2012</td> </tr> <tr> <td>Daniel J. Noll</td> <td>06/21/2012</td> </tr> <tr> <td>Erin L. Zobel</td> <td>06/13/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jason W. Johnson	06/20/2012	Timothy J. Martell	06/20/2012	Daniel J. Noll	06/21/2012	Erin L. Zobel	06/13/2012
Name	Execution Date										
Jason W. Johnson	06/20/2012										
Timothy J. Martell	06/20/2012										
Daniel J. Noll	06/21/2012										
Erin L. Zobel	06/13/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Target Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1000 Nicollet Mall</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55403</td> </tr> </table>		Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Mall	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403
Name:	Target Brands, Inc.										
Street Address:	1000 Nicollet Mall										
City:	Minneapolis										
State/Country:	MINNESOTA										
Postal Code:	55403										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29425894</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29425894						
Property Type	Number										
Application Number:	29425894										
CORRESPONDENCE DATA											
<p>Fax Number: (612)334-3312          Phone: 612-334-3222          Email: tsorbel@wck.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Leanne Taveggia Farrell          Address Line 1: 900 Second Avenue South, Suite 1400          Address Line 4: Minneapolis, MINNESOTA 55402</p>											
ATTORNEY DOCKET NUMBER:	201200096/LTF										
NAME OF SUBMITTER:	Theresa R. Sorbel										
Total Attachments: 2 source=2012-06-28Assignment#page1.tif source=2012-06-28Assignment#page2.tif											

OP \$40.00 29425894

# ASSIGNMENT

DESIGN

Attorney Docket No.

201200096

WHEREAS, we, Jason W. Johnson of Wayzata, Minnesota, USA; Timothy J. Martell of Brooklyn Park, Minnesota, USA; Daniel J. Noll of Madison, Wisconsin, USA; and Erin L. Zobel of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled DISPLAY FIXTURE for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/425,894, filed June 28, 2012; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

DATE

DATE

DATE

DATE

Jason W. Johnson

Timothy J. Martell

Daniel J. Noll

Erin L. Zobel

# ASSIGNMENT

## DESIGN

Attorney Docket No.

201200096

WHEREAS, we, Jason W. Johnson of Wayzata, Minnesota, USA; Timothy J. Martell of Brooklyn Park, Minnesota, USA; Daniel J. Noll of Madison, Wisconsin, USA; and Erin L. Zobel of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled DISPLAY FIXTURE for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/425,894, filed June 28, 2012; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

DATE

Jason W. Johnson

DATE

Timothy J. Martell

DATE

Daniel J. Noll

DATE

Erin L. Zobel