

## PATENT ASSIGNMENT

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| SUBMISSION TYPE:  | NEW ASSIGNMENT                   |
| NATURE OF CONVEYANCE:   | ASSIGNMENT                       |
| CONVEYING PARTY DATA  |                                  |
| Name  | Execution Date                   |
| Patrick Joseph LASSIGNE   | 05/29/2012                       |
| RECEIVING PARTY DATA  |                                  |
| Name:   | FENDI ADELE S.R.L.               |
| Street Address:   | Via Flaminia 986                 |
| City:   | Roma                             |
| State/Country:  | ITALY                            |
| Postal Code:  | 00189                            |
| PROPERTY NUMBERS Total: 1   |                                  |
| Property Type   | Number                           |
| Application Number:   | 29422509                         |
| CORRESPONDENCE DATA   |                                  |
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| Correspondent Name:   | MCGLEW & TUTTLE, PC              |
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| ATTORNEY DOCKET NUMBER:   | 74209                            |
| NAME OF SUBMITTER:  | John James McGlew                |
| Total Attachments: 1<br>source=74209-4#page1.tif  |                                  |

OP \$40.00 29422509

File No.: 74209

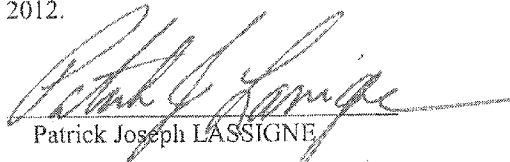
ASSIGNMENT OF U.S. PATENT APPLICATION

WHEREAS, Patrick Joseph LASSIGNE, a citizen of SWITZERLAND, located (residing) at: Sur les Roches 17, Portalban, CH-1568, SWITZERLAND; has invented certain new and useful improvements in an invention entitled: *WATCH CASE* and corresponding to DM/077194 for which he/she is about to make/ has made application for Letters Patent of the United States of America;

AND, WHEREAS, FENDI ADELE S.R.L., located and doing business at: Via Flaminia 986, 00189 Roma, RM, ITALY (hereinafter referred to as Assignee) is desirous of acquiring an interest herein and in the Letters Patent to be obtained therefor from the United States;

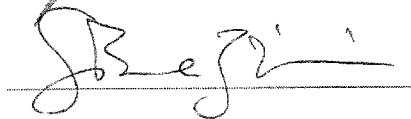
NOW THEREFORE, be it known by all whom it may concern, that for and in consideration of the sum of One Dollar (\$1.00) (or the equivalent thereof in foreign currency) and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I have assigned, sold and set over and by these presents do assign, sell and set over unto the said Assignee for the territory of the United States of America and not elsewhere, the full and exclusive right, title and interest in and to the said invention, as fully set forth and described in the specification prepared and executed by me on \_\_\_\_\_ filed 22-MAY-2012, Ser. No. 29/422,509 preparatory to obtaining Letters Patent therefor; said invention, application and Letters Patent to be held and enjoyed by the said Assignee for its own use and behoof and for the use and behoof of its successors and assigns to the full end of the term for which said Letters Patent is granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made; and we further hereby authorize Assignee or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on that date of our execution of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand this 29<sup>th</sup> day of MAY, 2012.

  
Patrick Joseph LASSIGNE

In the presence of:

SILVIA BRAZZINI



McGLEW & TUTTLE, P.C., Box 9227 Scarborough Station, Scarborough N.Y. 10510-9227