

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sara Lee/DE B.V.	05/29/2012
RECEIVING PARTY DATA	
Name:	Koninklijke Douwe Egberts B.V.
Street Address:	Vleutensevaart 35
City:	Utrecht
State/Country:	NETHERLANDS
Postal Code:	3532 AD
PROPERTY NUMBERS Total: 35	
Property Type	Number
Application Number:	11814772
Application Number:	11885465
Application Number:	10807216
Application Number:	11013242
Application Number:	11013288
Application Number:	11011646
Application Number:	10481073
Application Number:	11011647
Application Number:	12297629
Application Number:	12226401
Application Number:	12297631
Application Number:	12297625
Application Number:	12376952
Application Number:	12376958
Application Number:	11814552

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Application Number:	10565946
Application Number:	12512871
Application Number:	12532106
Application Number:	11660076
Application Number:	12594816
Application Number:	12596403
Application Number:	10557864
Application Number:	12663827
Application Number:	11680080
Application Number:	11988583
Application Number:	12226399
Application Number:	11814895
Application Number:	10569909
Application Number:	11579177
Application Number:	11629838
Application Number:	11665391
Application Number:	11268682
Application Number:	13049777
Application Number:	13113004
Application Number:	13151067

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Foley & Lardner LLP

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ATTORNEY DOCKET NUMBER:	097298-0101
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NAME OF SUBMITTER:	Scott D. Anderson
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Total Attachments: 1
source=Sara Lee DE BV to Koninklijke Douwe Egberts B.V#page1.tif

0001

DECLARATION of ASSIGNMENT

The undersigned

Sara Lee/DE B.V.
Keulsekade 143
3532 AA Utrecht
The Netherlands

a company organised and existing under the laws of The Netherlands, represented by **M. Quelle** in her capacity of **Patent Officer, who is singly authorised to represent said company**

hereinafter indicated as ASSIGNOR

and

Koninklijke Douwe Egberts B.V.
Vleutensevaart 35
3532 AD Utrecht
The Netherlands

a company organised and existing under the laws of The Netherlands, represented by **M. Quelle** in her capacity of **Patent Officer, who is singly authorised to represent said company**

hereinafter indicated as ASSIGNEE

declare as follows concerning the patents/patent applications mentioned on the attached schedule:

1. ASSIGNOR has by written agreement assigned and transferred, and inasfar as necessary herewith assigns and transfers, to ASSIGNEE all its rights and obligations regarding the above-mentioned patents/patent applications and the inventions described therein, including any and all priority rights of the said patents/patent applications and including any and all divisionals and continuations thereof.
2. ASSIGNEE has by written agreement accepted, and inasfar as necessary herewith accepts, this assignment and transferral with all rights and obligations.
3. For this assignment and transferral, ASSIGNEE has paid to ASSIGNOR the sum of ten (10) Euros, the receipt of which is hereby acknowledged by ASSIGNOR.
4. ASSIGNOR and ASSIGNEE wish, request and authorise that this assignment and transferral are recorded in the applicable registers, and that ASSIGNEE is registered as patentee/applicant.

Thus agreed and signed in multiple originals.

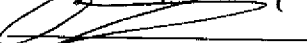
Sara Lee/DE B.V.



(Signature)

Utrecht, 29 May 2012

(City, date)



R. Lamens

Witnesses

(Witness signature)

(Witness name)

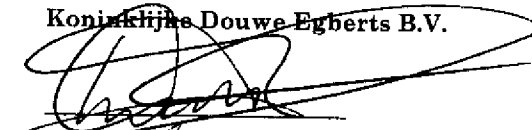
c/o Vleutensevaart 35, Utrecht, NL

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Information Analyst, nationality NL

(Witness title +
nationality)

Koninklijke Douwe Egberts B.V.



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