

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dana C. ADAMS</td> <td>06/28/2012</td> </tr> <tr> <td>Douglas Kipp SMITH</td> <td>06/28/2012</td> </tr> <tr> <td>Matthew RACINE</td> <td>06/28/2012</td> </tr> </tbody> </table>		Name	Execution Date	Dana C. ADAMS	06/28/2012	Douglas Kipp SMITH	06/28/2012	Matthew RACINE	06/28/2012		
Name	Execution Date										
Dana C. ADAMS	06/28/2012										
Douglas Kipp SMITH	06/28/2012										
Matthew RACINE	06/28/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>800 RESPONSE MARKETING LLC</td> </tr> <tr> <td>Street Address:</td> <td>200 Church Street</td> </tr> <tr> <td>City:</td> <td>Burlington</td> </tr> <tr> <td>State/Country:</td> <td>VERMONT</td> </tr> <tr> <td>Postal Code:</td> <td>05401</td> </tr> </table>		Name:	800 RESPONSE MARKETING LLC	Street Address:	200 Church Street	City:	Burlington	State/Country:	VERMONT	Postal Code:	05401
Name:	800 RESPONSE MARKETING LLC										
Street Address:	200 Church Street										
City:	Burlington										
State/Country:	VERMONT										
Postal Code:	05401										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13538408</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13538408						
Property Type	Number										
Application Number:	13538408										
CORRESPONDENCE DATA											
Fax Number:	(703)716-1180										
Phone:	703-716-1191										
Email:	gbpatent@gbpatent.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Greenblum & Bernstein, P.L.C.										
Address Line 1:	1950 Roland Clarke Place										
Address Line 4:	Reston, VIRGINIA 20191										
ATTORNEY DOCKET NUMBER:	P41437										
NAME OF SUBMITTER:	Robert W. Mueller										
Total Attachments: 4 source=P41437_Assignment#page1.tif source=P41437_Assignment#page2.tif source=P41437_Assignment#page3.tif source=P41437_Assignment#page4.tif											

OP \$40.00 13538408

ASSIGNMENT

WHEREAS, **Dana C. ADAMS**, a citizen of the United States, whose post office address is 268 Boulder Hill Drive, Shelburne, VT 05482, **Douglas Kipp SMITH**, a citizen of the United States, whose post office address is 530 South Union Street, Burlington, VT 05401, **Matthew RACINE**, a citizen of the United States, whose post office address is 21 Bissette Drive, Colchester, VT 05446, hereinafter referred to as the ASSIGNORS, have invented a certain improvement relating to

**A REAL-TIME, COOPERATIVE, ADAPTIVE AND PERSISTENT SEARCH
SYSTEM**

for which they have jointly executed an application for Letters Patent of the United States to be filed in the United States Patent and Trademark Office.

If this Assignment is filed after the filing date of the above-identified application, the undersigned hereby authorize and request any one of the practitioners of record in this application associated with Customer No. **07055** including Neil F. Greenblum, Reg. No. 28,394, Bruce H. Bernstein, Reg. No. 29,027, Arnold Turk, Reg. No. 33,094, James L. Rowland, Reg. No. 32,674, Stephen M. Roylance, Reg. No. 31,296, Leslie J. Paperner, Reg. No. 33,329, William Pieprz, Reg. No. 33,630, Robert W. Mueller, Reg. No. 35,043, William E. Lyddane, Reg. No. 41,568 and William S. Boshnick, Reg. No. 44,550, of the firm Greenblum & Bernstein, P.L.C., whose address is 1950 Roland Clarke Place, Reston, Virginia 20191, to insert here in parenthesis (Application No. **13/538,408** _____, filed **June 29, 2012**) the filing date and application number of said application when known.

AND WHEREAS, **800 RESPONSE MARKETING LLC**, a corporation organized and existing under the laws of the State of Vermont, whose post-office address is 200 Church Street, Burlington, VT 05401, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States and elsewhere throughout the world in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, reexaminations, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNORS hereby assign, sell and transfer to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States and elsewhere throughout the world including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor and all rights to sue for past and future infringement thereunder, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, reexaminations and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or

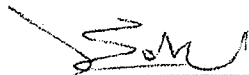
terms of any and all such Letters Patent when granted, including any and all renewals, reissues, reexaminations, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNORS might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNORS hereby agree to execute all papers necessary to file applications in the United States and elsewhere throughout the world for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNORS authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNORS, on the respective dates indicated below.

First Witness:



(Name)

6-28-2012

(Date)

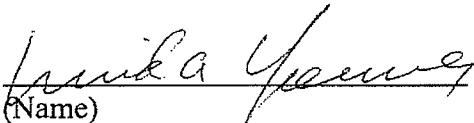


Dana C. ADAMS

6/28/2012

Date

Second Witness:

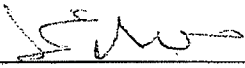


(Name)

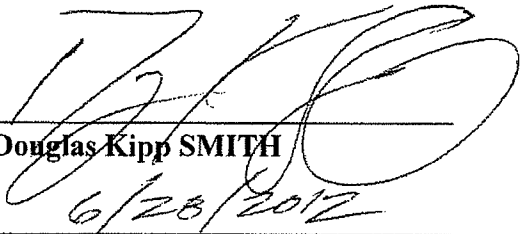
6-28-12

(Date)

First Witness:


(Name)

6-28-2012
(Date)



Douglas Kipp SMITH
6/28/2012
Date

Second Witness:



(Name)

6-28-12
(Date)

First Witness:


(Name)

6-28-2012
(Date)


Matthew RACINE
6/28/12
Date

Second Witness:


(Name)

6-28-12
(Date)