501977458 07/03/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sang-Hyun PARK	07/02/2012

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742	
City:	Suwon-si	
State/Country:	tate/Country: KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

	Property Type	Number
A	Application Number:	29426339

CORRESPONDENCE DATA

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 202-429-0020

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via US Mail.

Correspondent Name: NSIP LAW
Address Line 1: P.O. Box 34688

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ATTORNEY DOCKET NUMBER:	D91096.0019
NAME OF SUBMITTER:	Charles Y. Park

Total Attachments: 1

 $source = NewDesApp_D910960019_Assignment as Filed\#page 1.tif$

PATENT REEL: 028485 FRAME: 0328

ASSIGNMENT

For valuable consideration, I,

Sang-Hyun PARK

#103-1103, SK Apt., 104-1, Jongam-dong, Seongbuk-gu, Seoul, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institute/institution having principal executive office(s) or place of business at: 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742, Republic of Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 29/426,339 filed 07/03/2012 at the U.S. Patent & Trademark Office signed by me, with title Generated Image for a Display Screen or Portion Thereof, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in our/my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN TESTIMONY/WITNESS WHEREOF, I, undersigned inventor (Assignor) intending to be legally bound, has hereto affixed my signature.

2nd July This _____ day of _____, 2012 박상헌

Signature: Sang-Hyun PARK

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PATENT REEL: 028485 FRAME: 0329

RECORDED: 07/03/2012