

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Guy A. Marshall	07/03/2012
RECEIVING PARTY DATA	
Name:	Ariat International, Inc.
Street Address:	3242 Whipple Road
City:	Union City
State/Country:	CALIFORNIA
Postal Code:	94587
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29426505
CORRESPONDENCE DATA	
Fax Number:	(503)224-7329
Phone:	503-224-7529
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	DASCENZO Intellectual Property Law, P.C.
Address Line 1:	522 SW 5th Avenue, Suite 925
Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	AAT 373
NAME OF SUBMITTER:	David S. D'Ascenzo
Total Attachments: 3 source=Assignment_AAT373_7-6-12#page1.tif source=Assignment_AAT373_7-6-12#page2.tif source=Assignment_AAT373_7-6-12#page3.tif	

CH \$40.00 29426505

RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Guy A. Marshall

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 07/03/2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Ariat International, Inc.

Internal Address: _____

Street Address: 3242 Whipple Road

City: Union City

State: California

Country: USA Zip: 94587

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.
A. Patent Application No.(s) _____
B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DAVID S. D'ASCENZO

Internal Address: DASCENZO Intellectual Property
Law, P.C.

Street Address: 522 SW 5th Avenue, Suite 925

City: PORTLAND

State: OREGON Zip: 97204

Phone Number: (503) 224-7529

Docket Number: AAT 373

Email Address: david@dascenzoiplaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4551

Authorized User Name DAVID S. D'ASCENZO

9. Signature:


Signature

July 6, 2012

Date

David S. D'Ascenzo

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 028499 FRAME: 0422

ASSIGNMENT

WHEREAS, I, Guy A. Marshall, of Hayward, California, United States, believe that I am the inventor of certain improvements in a FOOTWEAR UPPER (design), for which a patent application having the above-indicated title was or will be filed with the U.S. Patent and Trademark Office on _____ as Serial No. _____; and


WHEREAS, Ariat International, Inc., a California corporation, having its principal place of business in Union City, County of Alameda, State of California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, Guy A. Marshall, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Ariat International, Inc., its successors and assigns, any and all right, title, and interest I have to the above-indicated patent application, to all inventions disclosed in the above-identified patent application, to all patents issuing therefrom, to all applications and patents claiming benefit of or claiming priority to the above-identified patent application, to all reissue, continuation, and/or divisional patent applications and patents of the above-identified patent application, and to all applications and patents continuing at least in part from the above-identified patent application, in the United States, its territories, and in any and all foreign countries.

I hereby authorize and request the officials in the United States Patent and Trademark Office and in the Patent Office of any and all foreign countries to issue any and all patents, when granted, to Ariat International, Inc., or its successors or assigns, as the assignee of my entire right, title, and interest in and to the same.

Further, I hereby acknowledge and agree that at the time of execution of this assignment, I have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to Ariat International, Inc., its successors and assigns. If the serial number and/or filing date of the above-identified patent application are not known or included on this assignment at the time of execution, I hereby authorize Ariat International, Inc., and its successors and assigns, to add such serial number and/or filing date hereto.

Further, I agree that I will communicate to Ariat International, Inc., or its representatives, any facts known to me regarding the subject matter of the above-identified patent application, all inventions disclosed therein, and the history thereof, and testify in any legal proceedings, sign all lawful papers, execute all related U.S. and foreign patent applications, execute all lawful documents and any assignment papers to effectuate the purpose of this assignment, make all rightful oaths, and generally do everything possible to aid Ariat International, Inc., and its successors and assigns, to obtain and enforce proper protection for the inventions and improvements in the United States, its territories, and in any and all foreign countries.



GUY A. MARSHALL
Date: 7/3/2012

Witness:

Joyce R. Liles Joyce R. Liles
(Printed Name)

Joyce R. Liles
(Signature)

(Address)

Hickory, NC 28170
(City, State)