

## PATENT ASSIGNMENT

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| SUBMISSION TYPE:  | NEW ASSIGNMENT               |
| NATURE OF CONVEYANCE:   | ASSIGNMENT                   |
| CONVEYING PARTY DATA  |                              |
| Name  | Execution Date               |
| Ryan Blair  | 07/03/2012                   |
| RECEIVING PARTY DATA  |                              |
| Name:   | FragMob, LLC                 |
| Street Address:   | 2930 Broadway                |
| Internal Address:   | Unit 51                      |
| City:   | San Diego                    |
| State/Country:  | FLORIDA                      |
| Postal Code:  | 92102                        |
| PROPERTY NUMBERS Total: 1   |                              |
| Property Type   | Number                       |
| Application Number:   | 13543451                     |
| CORRESPONDENCE DATA   |                              |
| Fax Number:   |                              |
| Phone:  | 786-443-7720                 |
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| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                              |
| Correspondent Name:   | MARK TERRY, ESQ.             |
| Address Line 1:   | 801 BRICKELL AVE., SUITE 900 |
| Address Line 4:   | Miami, FLORIDA 33131         |
| NAME OF SUBMITTER:  | Mark Terry                   |
| Total Attachments: 2<br>source=signedAss_Blair#page1.tif<br>source=signedAss_Blair#page2.tif                          |                              |

OP \$40.00 13543451

## ASSIGNMENT

WHEREAS, the inventor or inventors described below (hereinafter "Assignor") have invented certain new and useful improvements in

### CREDIT CARD AUTHORIZATION PROCESS FOR DIRECT SALES SYSTEM EMPLOYING NETWORKED MOBILE COMPUTING DEVICES

(hereinafter "invention") for which Assignor is making or has made application for LETTERS PATENT OF THE UNITED STATES. AND WHEREAS,

Fragmob, LLC., a limited liability company organized and existing under the laws of the State of California, USA, having a place of business at 2930 Broadway, Unit 51, San Diego, CA 92102, (hereinafter called "the Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention within the United States of America and its territorial possessions and all foreign countries any United States or foreign LETTERS PATENT that may be granted therefor.

NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is hereby acknowledged, Assignor has assigned, sold and transferred, and does hereby assign, sell and transfer to the said Assignee the entire right, title and interest in and to the said invention, within the United States of America and its territorial possessions and all foreign countries and in and to any LETTERS PATENT of the United States and foreign countries, including utility models, inventor's certificates and like government grants, and all divisions reissues, continuations and extensions thereof that may be granted therefor, and the right to apply for LETTERS PATENT in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignor by local laws or by treaty including any international convention, for the protection of industrial property, together with the right to extend the protection of said United States LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its own use and benefit and for the use and benefit of its successors or assigns, to the full end of the term for which said LETTERS PATENT may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made. And Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, US and its foreign counterparts to issue said LETTERS PATENT when granted, in accordance with this assignment.

Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignor will, without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining sustaining, extending, reissuing or reexamining United States and foreign LETTERS PATENT or the like for the said invention, and for maintaining and perfecting the Assignee's right to said invention and

LETTERS PATENT particularly in cases of interference conflict, opposition and litigation.

ASSIGNOR: Ryan Blair 7-3-12  
6300 Wilshire Blvd. Suite 1400  
Los Angeles, CA 90048  
Citizenship: U.S.A.