

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
<b>Name</b>	<b>Execution Date</b>
Brent Michael Franson	07/02/2012
Jeffrey James Piper	07/09/2012
Thomas Gerardo Dignan	07/03/2012
Shrey A. Bhatia	07/02/2012
RECEIVING PARTY DATA	
<b>Name:</b>	Reputation.com, Inc.
<b>Street Address:</b>	1001 Marshall Street, 2nd Floor
<b>City:</b>	Redwood City
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94063
PROPERTY NUMBERS Total: 1	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13544663
CORRESPONDENCE DATA	
<b>Fax Number:</b>	(408)973-2595
<b>Phone:</b>	408-207-4763
<b>Email:</b>	mhuang@ip-patent.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Van Pelt, Yi & James LLP
<b>Address Line 1:</b>	10050 N. Foothill Blvd., Suite 200
<b>Address Line 4:</b>	Cupertino, CALIFORNIA 95014
ATTORNEY DOCKET NUMBER:	REPUP005
NAME OF SUBMITTER:	Robyn Wagner
Total Attachments: 1 source=REPUP005 Executed Assignment#page1.tif	

CH \$40.00 13544663

## ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

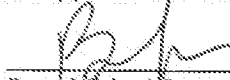
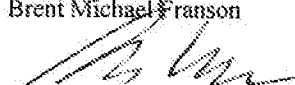

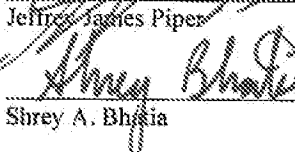
### ENTERPRISE REPUTATION EVALUATION

(Attorney Docket No. REPUP005) for which I (we) have executed an application for a United States Letters Patent (the "Application"):

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to Reputation.com, Inc., a Delaware corporation having a place of business at 1001 Marshall Street, 2nd Floor, Redwood City, CA 94063, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- |    |  |                           |
|----|--|---------------------------|
| 1) | Signature:  | Date: <u>7/2/12</u>       |
|    | Typed Name: Brent Michael Franson  |                           |
| 2) | Signature:  | Date: <u>7/9/12</u>       |
|    | Typed Name: Thomas Gerardo Dignan  |                           |
| 3) | Signature:  | Date: <u>7/3/12</u>       |
|    | Typed Name: Jeffrey James Piper  |                           |
| 4) | Signature:  | Date: <u>July 2, 2012</u> |
|    | Typed Name: Shrey A. Bhadia  |                           |

Atty Dkt. No. REPUP005