

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jefferson Smith</td> <td>05/14/2012</td> </tr> <tr> <td>Marcus Smith</td> <td>07/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jefferson Smith	05/14/2012	Marcus Smith	07/08/2012
Name	Execution Date						
Jefferson Smith	05/14/2012						
Marcus Smith	07/08/2012						
RECEIVING PARTY DATA							
Name:	Jepp Industries, Inc.						
Street Address:	6644 Shire Lane						
City:	Wilmington						
State/Country:	NORTH CAROLINA						
Postal Code:	28411						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13459881</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13459881		
Property Type	Number						
Application Number:	13459881						
CORRESPONDENCE DATA							
Fax Number:	(252)672-5477						
Phone:	252-672-5400						
Email:	patents@wardandsmith.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Ward and Smith, P.A.						
Address Line 1:	1001 College Court						
Address Line 2:	Post Office Box 867						
Address Line 4:	New Bern, NORTH CAROLINA 28563						
ATTORNEY DOCKET NUMBER:	100263-00005						
NAME OF SUBMITTER:	Ryan K. Simmons						
<p>Total Attachments: 4 source=Patent_Assignment_100263_00005#page1.tif source=Patent_Assignment_100263_00005#page2.tif source=Patent_Assignment_100263_00005#page3.tif source=Patent_Assignment_100263_00005#page4.tif</p>							

OP \$40.00 13459881

PATENT ASSIGNMENT

This Assignment is made by Jefferson Smith of Wilmington, North Carolina, and Marcus Smith of Temple Hills, Maryland (hereinafter "Assignors"), to Jepp Industries, Inc., a corporation duly organized and existing under the laws of the State of North Carolina having its principal office and place of business at 6644 Shire Lane, Wilmington, North Carolina 28411 (hereinafter "Assignee").

WHEREAS, Assignors have invented, or are the owners of the entire right and title in, certain new and useful improvements concerning **SYSTEM FOR ENHANCING PERCEPTION OF A MOTOR VEHICLE'S MARK EMBLEM**, the invention being described in and identified by an application for United States Letters Patent, filed April 30, 2012 as U.S. Patent Application Serial No. 13/459,881.

AND, WHEREAS, Assignee desires to acquire the entire right, title, and interest in the application and the invention and improvements on the invention, and in Letters Patent on the same when granted in the United States and foreign countries.

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors by these presents do hereby sell, assign, transfer, and convey unto the Assignee, its successors and assigns, the entire right, title, and interest in and to the application and the invention, and in any improvements on the invention previously or in the future made or acquired by Assignors, and to all rights of priority to the same pursuant to the International Convention for the Protection of Industrial Property, and in and to any and all foreign patent applications filed on the invention, and in and to any and all continuations, continuations-in-part, or divisions of any U.S. or foreign patent application filed on the invention, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment and sale had not been made.

Assignors hereby request that said Letters Patent be issued in accordance with this Assignment.

Assignors further warrant and represent that, at the time of the execution and delivery of these presents, Assignors possess their full title to the invention and application above-mentioned, and that they have the unencumbered right and authority to make this assignment.

Assignors further covenant and agree, and likewise bind their heirs, legal representatives and assigns, to promptly communicate to said Assignee or its representatives any facts known to them relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors and assigns to secure patent or similar protection for said invention in all countries and to vest in the Assignee complete title to the invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns and other legal representatives.

ASSIGNORS:

Jefferson Smith JES 5-14-12
Date

Witnessed by:

 Graysm E Madlen
Print Name: Graysm E. Madlen Date 5/14/12

 Brittany Cosgrove
Print Name: Brittany Cosgrove Date 5/14/12

Marcus Smith 7/8/12
Marcus Smith Date

Witnessed by:


Laura W. Smith
Print Name: Laura W. Smith Date 7/8/12

Jeremiah N. Smith
Print Name: Jeremiah N. Smith Date 7/8/12

ND: 4820-1180-1103, v. 1

ASSIGNEE:

JEPP INDUSTRIES, INC.

By: JEFFERSON D. SMITH 

Name/Title: JEFFERSON SMITH Date 5-14-12

Witnessed by:

GRAYSON MADEN

Print Name: GRAYSON MADEN Date 5/14/12

BRITANNY COSYNE

Print Name: BRITANNY COSYNE Date 5/14/12

ND: 4820-1180-1103, v. 1