Client Code: OAKLY1.341A

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	Name of conveying party(ies): (List using letters	Name and address of receiving party(ies):	
	or numbers for multiple parties)	Name: Luxottica Group S.p.A.	
	1. Yee Ling Chow	Internal Address: Via C. Cantu, 2	
	Additional name(s) of conveying party(ies) attached?	20123 Milano, Italy	
	() Yes (X) No	Additional name(s) of receiving party(ies) attached?	
	(/	() Yes (X) No	
	3. Nature of conveyance:		
	(X) Assignment () Security Agreement () Change of Name		
	() Other:	US or PCT Application number(s) or US Patent	
	Execution Date: (List as in section 1 if multiple	number(s):	
	signatures)	(X) Patent Application No.: 12/896,497 Filing Date: October 1, 2010	
	1. December 17, 2010	Additional numbers attached?	
		() Yes (X) No	
	Party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: 1	
	Customer No. 106,291		
	Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614	·	
	Return Fax: (949) 760-9502		
	Attorney's Docket No.: OAKLY1.341A		
	7. Total fee (37 CFR 1.21(h)): \$40	8. Deposit account number: 11-1410	
•	(X) Authorized to be charged to deposit account	Please charge this account for any additional fees which may be required; or credit any overpayment to this account.	
9. Statement and signature.			
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ı			
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PATENT REEL: 028533 FRAME: 0312 Application No.: 12/896,497 Filing Date: October 1, 2010

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ASSIGNMENT

WHEREAS, Yee Ling Chow, a Hong Kong citizen, residing at 8379 Heritage Dr., Cincinnati, OH, 45249 (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas or discoverles related to EYEGLASS WITH INTERCHANGEABLE ORNAMENTATION (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States has been prepared for filing (identified above) with the United States Patent and Trademark Office (hereinafter the "Application");

AND WHEREAS, Luxottica Group S.p.A, an Italian Corporation, with its principal place of business at Via C. Cantu, 2, 20123 Milano Italy (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s), 61/248401, filed 10/02/09 (respectively if plural applications)), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

PATENT REEL: 028533 FRAME: 0313 Application No.: 12/896,497 Filing Date: October 1: 2010

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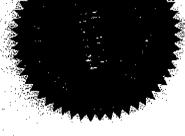
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17th day of

Yee Ling Chow

Sign in presence of a Notary and have

Notary attach Acknowledgement

RENE HOUT
NOTARY PUBLIC
Rene Hour & Co.,
Solicitors & Norance,
Off., 7: Time Sau Square,
Tai Po, New Territories,
Hong Kong SAR.



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