501986161 07/12/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ching-Feng HSU	07/05/2012

RECEIVING PARTY DATA

Name:	Hong-Jun XU
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State/Country:	CHINA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13547188

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	4085.00.
NAME OF SUBMITTER:	MARK DALLA VALLE

Total Attachments: 2

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> PATENT REEL: 028534 FRAME: 0644

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ASSIGNMENT

This assignment agreement is applicable to an invention entitled (Invention Title)

FORCE MEASURING DEVICE FOR A BICYCLE

The PATENT	ΓRIGHTS ref	ferred to in this agreen	nent are:	
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The ASSIGNOR(S), in consideration of \$10.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, hereby assign(s) the following rights to the ASSIGNEE, its successors and assigns:

the full and exclusive right to the invention;

the entire right, title and interest in and to the PATENT RIGHTS;

the right to sue and recover for any past infringement; and,

the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable provisions, based on any earlier patent applications for this invention.

As to all U.S. patent applications assigned under this agreement, the ASSIGNOR(S) hereby authorize(s) and request(s) the commissioner of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE, or its representatives, any facts known to the ASSIGNOR(S) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

The ASSIGNOR(S) authorize(s) any attorney and agent who has a power of attorney in this application to check any appropriate boxes and to insert the Serial Number and filing date in this document after it has been executed.

HSU, Ching-Feng	1 CH	ing-fizing	July 5, 2012
Name of sole or first inventor	Signature	l () Date	
Name of second inventor, if any	Signature	Date	
Name of third inventor, if any	Signature	Date	
Name of fourth inventor, if any	Signature	Date	
Name of fifth inventor, if any	Signature	Date	· //···