

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Glenn S. Davis	06/12/2012
RECEIVING PARTY DATA	
Name:	AUTOBYTEL INC.
Street Address:	18872 MacArthur Boulevard
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612-1400
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11971823
CORRESPONDENCE DATA	
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Phone:	9497600404
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Knobbe Martens
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Address Line 2:	14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	AUTOB.309A
NAME OF SUBMITTER:	Nira Brand
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 11971823

**ASSIGNMENT**

WHEREAS, I, Glenn S. Davis, a U.S. citizen, residing at 15 Cabrini, Irvine, CA 92614-5368 and C. Michael Rose, a US citizen, residing at 15207 Clydelle Avenue, San Jose, CA 95124, Peter D. Mathews, a US citizen, residing at 142 Parker Avenue, San Francisco, CA 94118, Jeffrey E. Sward, a US citizen, having a mailing address of P.O. Box 7019, Huntington Beach, CA 92615, Glenn R. Dunkle, a US citizen, residing at 14892 Yucca, Irvine CA 92606 and John L. Dohoney, Jr., a US citizen, residing at 3234 Huntfield Street, Corona, CA 92882 (hereinafter ASSIGNOR), have invented certain new and useful improvements in SYSTEMS AND METHODS RELATING TO AN OPPORTUNITY DISTRIBUTION ENGINE AND DISTRIBUTION SIMULATION for which an application for Letters Patent in the United States, Application No. 11/971,823, was filed on January 9, 2008;

AND WHEREAS, AUTOBYTEL INC. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 18872 MacArthur Boulevard, Irvine, CA 92612-1400, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Glenn S. Davis, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, my entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No. 60/879,789, filed January 9, 2007), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, his successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND I DO HEREBY covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything

Application No.: 11/971,823  
Filing Date: January 9, 2008

PATENT  
Client Code: AUTOB.309A  
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possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 12 day of June, 2012.

Glenn S. Davis  
Glenn S. Davis

STATE OF California }  
COUNTY OF Orange } ss.

On June 12 2012 before me, Lezli E. Beach, notary public, personally appeared Glenn S. Davis who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

[Signature]  
Notary Signature



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