PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shumian HE	05/17/2012
Shigaku IWABUCHI	05/17/2012

RECEIVING PARTY DATA

Name:	RAKUTEN, INC.	
Street Address:	4-12-3 Higashishinagawa	
City:	Shinagawa-ku, Tokyo	
State/Country:	JAPAN	
Postal Code:	140-0002	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13504854

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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ATTORNEY DOCKET NUMBER: Q130644

NAME OF SUBMITTER: Catherine C. Merino, New Apps Specialist

Total Attachments: 1

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PATENT

REEL: 028546 FRAME: 0579

OF \$40.00 1350485

Assignment

Whereas, I/We, <u>Shumian HE</u> of Yokohama-shi, Kanagawa, Japan, and <u>Shigaku IWABUCHI</u> of Tsukuba-shi, Ibaraki, Japan
hereinafter called assignor(s), have invented certain improvements in IMAGE PROCESSING DEVICE, IMAGE PROCESSING METHOD AND IMAGE PROCESSING PROGRAM
and executed an application for Letters Patent of the United States of America therefor on
Whereas, <u>Rakuten, Inc.</u> of 4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002 Japan
(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor:
Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,
I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priorical under 35 U.S.C. § 119, and I/we request the Director — U.S. Patent and Trademark Office to issany Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.
I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/504,854 and Confirmation number 5272, filed April 27, 2012) the filing date
and application number of said application when known.
Date: May 17, 2012 何
Date: May 17, 2012 岩井 (デギ