501989404 07/16/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ralph Anderl	05/10/2012

RECEIVING PARTY DATA

Name:	ic! berlin brillen GmbH
Street Address:	Saarbruecker Strasse 37
City:	Berlin
State/Country:	GERMANY
Postal Code:	10405

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29419439

CORRESPONDENCE DATA

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Correspondent Name: Grossman, Tucker, Perreault & Pfleger

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ATTORNEY DOCKET NUMBER: HHS139

NAME OF SUBMITTER: Donald J. Perreault

Total Attachments: 2

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> PATENT REEL: 028555 FRAME: 0266

OP \$40.00 29419439

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Docket No.: HHS139 Serial No.: 29/419,439 Filing Date: April 27, 2012

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ASSIGNMENT

WHEREAS, I, Anderl, Ralph made certain new and useful inventions and

improvements for which I filed an application for Letters Patent of the United States on April

27, 2012, which application was assigned U.S. patent application serial number 29/419,439, and

is entitled:

Spectacles Component

AND, WHEREAS, ic! berlin brillen GmbH, a corporation organized and existing, and

having an office and place of business at Saarbruecker Strasse 37, Berlin 10405 Germany,

(hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said

inventions, improvements and application and in and to the Letters Patent to be obtained

therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold,

assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee,

its successors or assigns, the entire right, title and interest for all countries in and to all inventions

and improvements disclosed in the aforesaid application, and in and to the said application, all

divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may

be granted there from, and all reissues or extensions of such patents, and in and to any and all

applications which have been or shall be filed in any foreign countries for Letters Patent on the

said inventions and improvements, including an assignment of all rights under the provisions of

the International Convention, and all Letters Patent of foreign countries which may be granted

there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks

to issue any and all United States Letter Patent for the aforesaid inventions and improvements to

the said Assignee as the assignee of the entire right, title and interest in and to the same, for the

use of the said Assignee, its successors and assigns.

PATENT

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AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal

representatives will make, execute and deliver any and all other instruments in writing including

any and all further application papers, affidavits, assignments and other documents, and will

communicate to said Assignee, its successors and representatives all facts known to me relating

to said improvements and the history thereof and will testify in all legal proceedings and

generally do all things which may be necessary or desirable more effectually to secure to and

vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said

improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and

advantages hereby sold, assigned and conveyed, or intended so to be;

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns,

that no assignment, grant, mortgage, license or other agreement affecting the rights and property

herein conveyed has been made to others by me and that full right to convey the same as herein

expressed is possessed by me.

WHEREOF, I have hereunto set my Mand this //

RECORDED: 07/16/2012