

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Elin R. Pedersen</td> <td>02/05/2010</td> </tr> <tr> <td>Karl A. Gyllstrom</td> <td>02/12/2010</td> </tr> <tr> <td>Shengyin Gu</td> <td>02/05/2010</td> </tr> <tr> <td>Peter Jin Hong</td> <td>02/05/2010</td> </tr> </tbody> </table>		Name	Execution Date	Elin R. Pedersen	02/05/2010	Karl A. Gyllstrom	02/12/2010	Shengyin Gu	02/05/2010	Peter Jin Hong	02/05/2010
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Elin R. Pedersen	02/05/2010										
Karl A. Gyllstrom	02/12/2010										
Shengyin Gu	02/05/2010										
Peter Jin Hong	02/05/2010										
RECEIVING PARTY DATA											
Name:	Google Inc.										
Street Address:	1600 Amphitheatre Parkway										
City:	Mountain View										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13471391</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13471391						
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Application Number:	13471391										
CORRESPONDENCE DATA											
Fax Number:	(877)769-7945										
Phone:	650-839-5070										
Email:	vweinstein@fr.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Veronica Weinstein										
Address Line 1:	FISH & RICHARDSON P.C.										
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ATTORNEY DOCKET NUMBER:	16113-1996002										
NAME OF SUBMITTER:	Mae Pattison										

CH \$40.00 13471391

Total Attachments: 5

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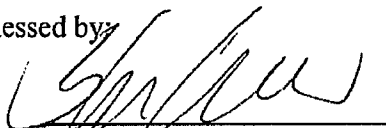
ASSIGNMENT

For valuable consideration, we, ELIN PEDERSEN of 35 Golden Oak Drive, Portola Valley, CA 94028, KARL A. GYLLSTROM of 612 Hillsborough Street, Apt. 4, Chapel Hill, NC 27514, SHENGYIN GU of 246 Twinlake Drive, Sunnyvale, CA 94089, PETER JIN HONG of 1800 Bryant Street, Unit 301, San Francisco, CA 94110, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled GENERATING ACTION TRAILS FROM WEB HISTORY, filed 02/05/2010, and assigned U.S. Serial Number 12/701,444, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ELIN PEDERSEN

Witnessed by



Signature

SHELTON MAR.

Typed or Printed Name

9 PARK MANOR DRIVE
DAY CITY CA 94015.

Witness Address

Date: 02/05/2010

KARL A. GYLLSTROM

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date:

ELIN PEDERSEN

Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address

Karl Gyllstrom

KARL A. GYLLSTROM

Witnessed by:

Date: 12-02-2010

[Handwritten Signature]

Signature

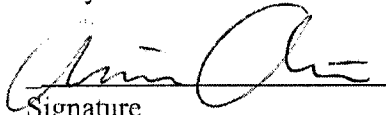
KOEN DESCHACHT
Typed or Printed Name

DIESTSE STRAAT 14/5
3000 LEUVEN
Witness Address



SHENGYIN GU

Witnessed by:


Signature

Date: 2/5/2010

Annamaria Bionta
Typed or Printed Name

837 Oak Ave.
Davis CA 95616
Witness Address

PETER JIN HONG

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

SHENGYIN GU

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



PETER JIN HONG

Witnessed by:


Signature

Date: 02/05/2010

Jeffrey K. Czyz
Typed or Printed Name

1600 Amphitheatre Pkwy
Mountain View, CA 94043
Witness Address

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