

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yehuda COHEN	06/25/2012
RECEIVING PARTY DATA	
Name:	M&J SROUR PROPERTIES LLC
Street Address:	170 Circle Drive North
City:	Piscataway
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12733182
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ATTORNEY DOCKET NUMBER:	6163-0102PUS1
NAME OF SUBMITTER:	Charles Gorenstein
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CH \$40.00 12733182

UNITED STATES PATENT RIGHTS

ASSIGNMENT

U.S. Patent Application Serial No. 12/733,182 filed July 1, 2010 (hereinafter designated as the Application)

WHEREAS, Yehuda COHEN (hereinafter designated as the undersigned) is the owner by previous assignment of the entire right, title and interest in the above-identified Application for an invention entitled:

CONTINUOUSLY HEIGHT ADJUSTABLE BABY MATTRESS SUPPORT AND APPARATUS THEREFOR

and

WHEREAS, **M&J SROUR PROPERTIES LLC**

of 170 Circle Drive North, Piscataway, NJ 08854, USA.

its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said Application and invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said Application and the invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

The undersigned represents and warrants that he is the owner of the entire right, title and interest to the Application and the invention in the United States and has the unrestricted right to make this transfer and assignment.

The undersigned agrees to execute all papers necessary in connection with the Application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agrees to execute all papers necessary in connection with any interference, reexamination or other procedure which may be declared concerning this Application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference or other proceeding.

The undersigned agrees to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorizes and requests the Patent and Trademark Office Officials in the United States of America to issue any and all Letters Patents resulting from said Application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has the full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grants the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the dates opposite the undersigned name.

Date 25.6.12


(signature) Yehuda COHEN

ACKNOWLEDGEMENT:

Meir Gitelis hereby acknowledges:

That he is named as inventor in the above-identified Application;

That he previously assigned his entire right, title and interest in the Application and the invention in the United States to Yehuda Cohen;

That he has no present right, title or interest in the Application or the invention in the United States; and

That he has no claim of right to the Application or the invention in the United States, and no right or interest in conflict with or inconsistent with the above assignment and transfer to the Assignee.

Date 25.6.12


(signature) Meir GITELIS