

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Steven Feit</td> <td>11/10/2010</td> </tr> <tr> <td>Nick Scheufler</td> <td>11/10/2010</td> </tr> <tr> <td>Ross Miller</td> <td>11/10/2010</td> </tr> <tr> <td>Michelle Kosterich</td> <td>11/10/2010</td> </tr> <tr> <td>Cody Grebe</td> <td>11/10/2010</td> </tr> <tr> <td>Jason Lin</td> <td>11/10/2010</td> </tr> <tr> <td>Dave Choi</td> <td>11/30/2010</td> </tr> </tbody> </table>		Name	Execution Date	Steven Feit	11/10/2010	Nick Scheufler	11/10/2010	Ross Miller	11/10/2010	Michelle Kosterich	11/10/2010	Cody Grebe	11/10/2010	Jason Lin	11/10/2010	Dave Choi	11/30/2010
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<table border="1"> <tr> <td>Name:</td> <td>Honda Motor Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>2-1-1 Minami Aoyama, Minato-Ku</td> </tr> <tr> <td>City:</td> <td>Tokyo</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>107-8556</td> </tr> </table>		Name:	Honda Motor Co., Ltd.	Street Address:	2-1-1 Minami Aoyama, Minato-Ku	City:	Tokyo	State/Country:	JAPAN	Postal Code:	107-8556						
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PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13515249</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13515249												
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Application Number:	13515249																
CORRESPONDENCE DATA																	
Fax Number:	(650)938-5200																
Phone:	6503357160																
Email:	dchevalier@fenwick.com																
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.																	
Correspondent Name:	Andrew P. Whitehead																
Address Line 1:	801 California Street																
Address Line 4:	Mountain View, CALIFORNIA 94041																
ATTORNEY DOCKET NUMBER:	23085-17117																

CH \$40.00 13515249

NAME OF SUBMITTER:

Andrew P. Whitehead

Total Attachments: 9

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Honda Motor Co., Ltd.** a **Japanese** corporation, having a place of business at **2-1-1 Minami Aoyama, Minato-ku, Tokyo, 107-8556 Japan**, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

Application No. **PCT/US2010/059713** and U.S. Application No. 13/515,249, filed on June 11, 2012, entitled "**A PREDICTIVE HUMAN-MACHINE INTERFACE USING EYE GAZE TECHNOLOGY, BLIND SPOT INDICATORS AND DRIVER EXPERIENCE**" filed on December 9, 2010.

The APPLICATION claims priority from a provisional application, filed on **December 18, 2009**, now bearing US provisional application serial number **61/288,200**.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor,

Title:

**A PREDICTIVE HUMAN-MACHINE INTERFACE USING EYE
GAZE TECHNOLOGY, BLIND SPOT INDICATORS AND DRIVER
EXPERIENCE**

Filed:

December 9, 2010 and June 11, 2012

Application No.:

PCT/US2010/059713 and 13/515,249

assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Title:

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Filed:

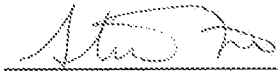
December 9, 2010 and June 11, 2012

Application No.:

PCT/US2010/059713 and 13/515,249

Name and Signature

Date of Signature



NOVEMBER 10, 2010

Steven Feit

STATE OF Ohio)

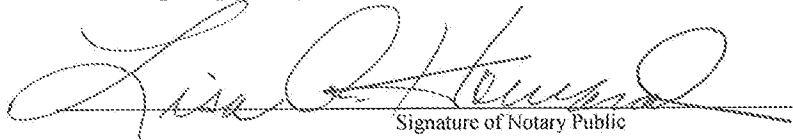
COUNTY OF Union)

On November 10, 2010, before me, Lisa A. Howard
Date Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared Steven Feit

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Ohio that the foregoing paragraph is true and correct.


Signature of Notary Public

WITNESS my hand and official seal.

Place Notary Seal Above



LISA A. HOWARD
NOTARY PUBLIC
STATE OF OHIO
Comm. Expires
June 19, 2011

Title:

**A PREDICTIVE HUMAN-MACHINE INTERFACE USING EYE
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Filed:

December 9, 2010 and June 11, 2012

Application No.:

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Name and Signature

Date of Signature

Nick Scheufler
Nick Scheufler

NOVEMBER 10th, 2010

STATE OF Ohio
COUNTY OF Union

On November 10, 2010, before me,

Lisa A. Howard

Date

Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared Nick Scheufler

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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December 9, 2010 and June 11, 2012

Application No.:

PCT/US2010/059713 and 13/515,249

Name and Signature

Date of Signature

Ross Miller

November 10, 2010

Ross Miller

STATE OF Ohio

COUNTY OF Union

On November 10, 2010, before me, Lisa A. Howard

Date

Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared Ross Miller

Name(s) of Signer(s)

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Filed:

December 9, 2010 and June 11, 2012

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Name and Signature

Date of Signature

Michelle Kosterich

10 November, 2010

Michelle Kosterich

STATE OF Ohio

COUNTY OF Union

On November 10, 2010, before me,

Lisa A. Howard

Date

Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared Michelle Kosterich

Name(s) of Signer(s)

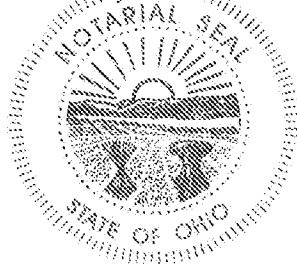
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I certify under PENALTY OF PERJURY under the laws of the State of Ohio that the foregoing paragraph is true and correct.

Lisa A. Howard
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Application No.:

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Name and Signature

Date of Signature

Cody Grebe

November 10, 2010

Cody Grebe

STATE OF

Ohio

COUNTY OF

Union

On *November 10, 2010*, before me,

Date

Lisa A. Howard

Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared *Cody Grebe*

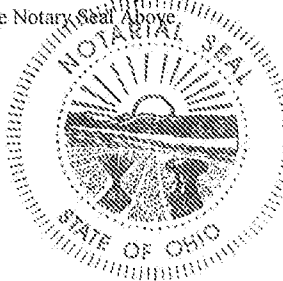
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LISA A. HOWARD
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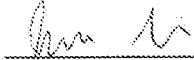
December 9, 2010 and June 11, 2012

Application No.:

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Name and Signature

Date of Signature



November 10, 2010

Jason Lin

STATE OF Ohio

COUNTY OF Union

On November 10, 2010, before me,

Date

Lisa A. Howard
Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared Jason Lin

Name(s) of Signer(s)

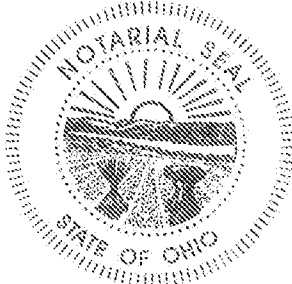
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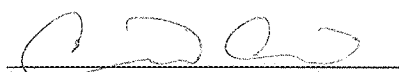
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December 9, 2010 and June 11, 2012

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Name and Signature



~~David Choi~~

Dave Choi

Date of Signature

30th of November, 2010

Witnesses

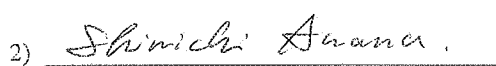
1) 

full name: Mitsuhiro Baba

nationality: Japan

profession: Engineer

address: 4630 Shimotakanazawa,
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Tochigi, 321-3393 Japan

2) 

full name: Shinichi Akama

nationality: Japan

profession: Engineer

address: 4630 Shimotakanazawa,
Haga-machi, Haga-gun,
Tochigi, 321-3393 Japan