

PATENT ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Raj B. Apte</td> <td>07/12/2012</td> </tr> <tr> <td>Erik John Hasenoehrl</td> <td>07/13/2012</td> </tr> <tr> <td>Christopher Paulson</td> <td>07/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Raj B. Apte	07/12/2012	Erik John Hasenoehrl	07/13/2012	Christopher Paulson	07/17/2012
Name	Execution Date								
Raj B. Apte	07/12/2012								
Erik John Hasenoehrl	07/13/2012								
Christopher Paulson	07/17/2012								
RECEIVING PARTY DATA									
Name:	Procter and Gamble, Inc.								
Street Address:	1 Procter and Gamble Plaza								
City:	Cincinnati								
State/Country:	OHIO								
Postal Code:	45202								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13551562</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13551562				
Property Type	Number								
Application Number:	13551562								
CORRESPONDENCE DATA									
Fax Number:	(503)274-4622								
Phone:	503-222-3613								
Email:	docketing@techlaw.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	MARGER JOHNSON & MCCOLLOM, P.C.								
Address Line 1:	210 SW MORRISON STREET, SUITE 400								
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ATTORNEY DOCKET NUMBER:	7550-0006								
NAME OF SUBMITTER:	Julie Reed								
Total Attachments: 4 source=7550_006_Assignment#page1.tif source=7550_006_Assignment#page2.tif source=7550_006_Assignment#page3.tif source=7550_006_Assignment#page4.tif									

OP \$40.00 13551562

ASSIGNMENT

Assignor: **Raj B. Apte**
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Palo Alto, CA 94306

Erik John Hasenoehrl
1415 Blackstone Place
Loveland, OH 45140

Christopher Paulson
2758 White Crane Circle
Livermore, CA 94550

Assignee: **Procter and Gamble, Inc.**
1 Procter and Gamble Plaza
Cincinnati, OH 45202

Title of
Invention: **HOME NETWORK OF CONNECTED CONSUMER DEVICES**

U. S. Patent Application:

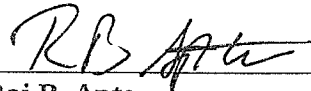
Application Serial No.:

Filed:

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues, non-provisionals and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, and any and all claims for any infringement thereof, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, non-provisional and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

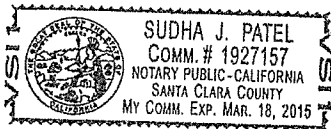
In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

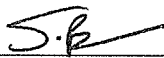
Executed at Palo Alto, CA, this 12 day of July, 2012.



Raj B. Apte
Assignor

Before me this 12th day of July, 2012, personally appeared the above-named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



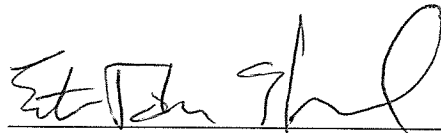


Notary Public
My commission expires: March 18th, 2015

[SEAL]

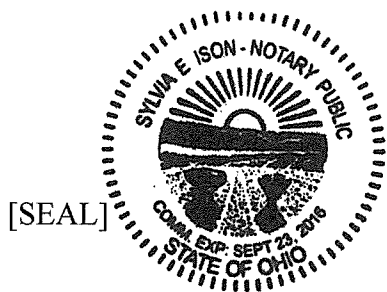
In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

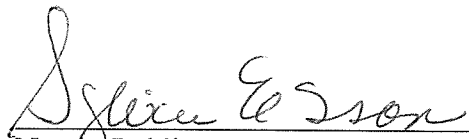
Executed at Cincinnati, Ohio, this 13th day of July, 2012.



Erik John Hasenoehrl
Assignor

Before me this 13th day of July, 2012, personally appeared the above-named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

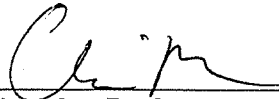




Notary Public
My commission expires: 9/23/16

In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

Executed at 1c. St. Johns Hill, London, England this 17th day of JULY, 2012.

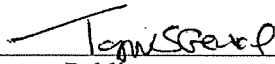


Christopher Paulson
Assignor

Before me this 17th day of JULY, 2012, personally appeared the above-named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



[SEAL]



Notary Public
My commission expires: with life

Tarnjit Singh Grewal
Notary Public
Hanne & Co. Solicitors & Notary Public
1c St. John's Hill
London, SW11 1TN, England