

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
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<table border="1"> <tr> <td>Name:</td> <td>MasterCard International Incorporated</td> </tr> <tr> <td>Street Address:</td> <td>2000 Purchase Street</td> </tr> <tr> <td>City:</td> <td>Purchase</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10577</td> </tr> </table>		Name:	MasterCard International Incorporated	Street Address:	2000 Purchase Street	City:	Purchase	State/Country:	NEW YORK	Postal Code:	10577						
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CORRESPONDENCE DATA																	
Fax Number:	(203)769-5706																
Phone:	2034333157																
Email:	docket@oeklaw.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Paul Otterstedt																
Address Line 1:	500 West Putnam Avenue, Suite 400																
Address Line 2:	Otterstedt, Ellenbogen & Kammer, LLP																
Address Line 4:	Greenwich, CONNECTICUT 06830																

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ATTORNEY DOCKET NUMBER:	1028-71
NAME OF SUBMITTER:	Paul J. Otterstedt
Total Attachments: 2 source=1028-71_FiledAssignment_07172012#page1.tif source=1028-71_FiledAssignment_07172012#page2.tif	

ASSIGNMENT AND AGREEMENT

For value received, we, Peter Jung, of Darien, in the County of Fairfield and the State of Connecticut in the United States; Deborah Serianni, of Old Greenwich, in the County of Fairfield and the State of Connecticut in the United States; Chris Colborn, of Sunnyside, in the County of Queens and the State of New York in the United States; William Turnage, of Brooklyn, in the County of Kings and the State of New York in the United States; Seth Solomon, of Brooklyn, in the County of Kings and the State of New York in the United States; Michael C. Piccuiro, of Cranford, in the County of Union and the State of New Jersey in the United States; and Tye Rattenbury, of New York, in the County of New York and the State of New York in the United States; hereby sell, assign and transfer to MasterCard International Incorporated, having a place of business at 2000 Purchase Street, Purchase, NY 10577, United States of America, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **APPARATUS, METHOD AND COMPUTER PROGRAM PRODUCT FOR CHARACTERIZING AN INDIVIDUAL BASED ON MUSICAL PREFERENCES**, described in an application for Letters Patent of the United States, bearing attorney docket No. P00785-US-UTIL, and executed by us on even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to MasterCard International Incorporated the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize MasterCard International Incorporated to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of MasterCard International Incorporated to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to MasterCard International Incorporated in the United States and in all countries foreign to the United States, or to such nominees as MasterCard International Incorporated may designate.

We agree that, when requested, we shall, without charge to MasterCard International Incorporated but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

5/2/2012
Date

Peter Jung
Peter Jung

Date

Deborah Serianni
Deborah Serianni

4/30/2012
Date

Chris Colborn
Chris Colborn

4/30/2012
Date

William Turnage
William Turnage

4/30/12
Date

Seth Solomon
Seth Solomon

4/30/12
Date

Michael C. Pécuiro
Michael C. Pécuiro

4/27/2012
Date

Tye Rattenbury
Tye Rattenbury

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Greenwich, CT 06830