## 501992681 07/18/2012

### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |  |
|-----------------------|----------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |  |

#### CONVEYING PARTY DATA

| Name                   | Execution Date |  |
|------------------------|----------------|--|
| Seegence Holdings, LLC | 06/26/2012     |  |

### **RECEIVING PARTY DATA**

| Name:           | Oddello Industries, LLC |  |
|-----------------|-------------------------|--|
| Street Address: | 430 Berg Lane           |  |
| City:           | Morristown              |  |
| State/Country:  | TENNESSEE               |  |
| Postal Code:    | 37813                   |  |

## PROPERTY NUMBERS Total: 4

| Property Type  | Number  |
|----------------|---------|
| Patent Number: | 7703155 |
| Patent Number: | D599199 |
| Patent Number: | D616291 |
| Patent Number: | 7900300 |

# CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 661-001                                |  |
|-------------------------|--|--|
| NAME OF SUBMITTER:      | Peter A. Shaddock II - Reg. No. 44,331 |  |

#### Total Attachments: 2

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PATENT REEL: 028574 FRAME: 0219 OP \$160.00 7703155

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# **WORLDWIDE ASSIGNMENT**

WHEREAS, SEEGENCE HOLDINGS, LLC, a limited liability company having a place of business at 4309 Stonehenge Way, Dandridge, Tennessee 37725, in the United States of America (hereinafter referred to as "SEEGENCE HOLDINGS"), is the owner, by assignment or otherwise, of the entire right, title and interest in and to the inventions relating to certain new and useful improvements as set forth in the patents as identified below (hereinafter called "PATENT PROPERTIES"):

| Title   | Inventor(s)                           | APPLICATION<br>SERIAL NO. | DATE FILED     | PATENT<br>No. | Issue Date     |
|---|---------------------------------------|---------------------------|----------------|---------------|----------------|
| Mattress Foundation Corner<br>Connector and Assembly        | Thomas A. Roberts<br>Shawn M. Parella | 12/152,194                | May 13, 2008   | 7,703,155     | April 27, 2010 |
| Mattress Foundation Corner<br>Connector                     | Thomas A. Roberts<br>Shawn M. Parella | 29/307,787                | May 13, 2008   | D599,199      | Sept. 1, 2009  |
| Mattress Foundation Corner<br>Connector                     | Thomas A. Roberts<br>Shawn M. Parella | 29/315,787                | July 23, 2009  | D616,291      | May 25, 2010   |
| Mattress Foundation Corner<br>Connector and Assembly Method | Thomas A. Roberts<br>Shawn M. Parella | 12/661,068                | March 10, 2010 | 7,900,300     | March 8, 2011  |

WHEREAS, SEEGENCE HOLDINGS wishes to sell, assign, transfer, set over, and convey SEEGENCE HOLDINGS' entire right, title, and interest in and to the PATENT PROPERTIES to ODDELLO INDUSTRIES, LLC, a limited liability company having a place of business at 430 Berg Lane, Morristown, Tennessee 37813, in the United States of America (hereinafter referred to as "ODDELLO INDUSTRIES");

NOW, THEREFORE, in consideration of the mutual promises and agreements between SEEGENCE HOLDINGS and ODDELLO INDUSTRIES and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SEEGENCE HOLDINGS has sold, assigned, transferred, set over, and conveyed, and by these presents does hereby sell, assign, transfer, set over, and convey, unto ODDELLO INDUSTRIES, its successors, assigns, and legal representatives, without reservation, the entire, full, and exclusive right, title, and interest in and to the above-identified PATENT PROPERTIES, the same to be held and enjoyed by ODDELLO INDUSTRIES, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by SEEGENCE HOLDINGS had this assignment not been made, together with all claims for damages by reason of past, present, or future infringement of any of the PATENT PROPERTIES with the right to sue for and collect the same for its own use and for the use of its successors, legal representatives, and assigns;

AND for the same consideration, SEEGENCE HOLDINGS hereby covenants and agrees with ODDELLO INDUSTRIES, its successors, assigns, or legal representatives and warrants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein

conveyed or in conflict herewith has been made to others, and confirms that SEEGENCE HOLDINGS has the full right to convey all of the rights and property, as herein expressed, without encumbrance, to ODDELLO INDUSTRIES;

By accepting this Assignment, ODDELLO INDUSTRIES agrees to defend and hold harmless SEEGENCE HOLDINGS from any claims or liability arising from ODDELLO INDUSTRIES' use of the PATENT PROPERTIES and development of any products that are under.

IN TESTIMONY WHEREOF, intending to be legally bound, SEEGENCE HOLDINGS has caused this Assignment to be executed by its duly authorized representative as of the date indicated below.

This Assignment is effective as of the date indicated below.

Signature

Thomas A. Roberts - Member

6-26-2012

Typed or Printed Name and Title

Date