501993484 07/18/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sara Paculdo	07/13/2012

RECEIVING PARTY DATA

Name:	Worldwise, Inc.	
Street Address:	160 Mitchell Boulevard	
City:	San Rafael	
State/Country:	CALIFORNIA	
Postal Code:	94903	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29427457

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: Bay Area Technolgy Law Group PC

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Address Line 4: Emeryville, CALIFORNIA 94608

ATTORNEY DOCKET NUMBER: 545.293

NAME OF SUBMITTER: Nathan P. Koenig

Total Attachments: 1

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PATENT REEL: 028578 FRAME: 0978 OP \$40 00 29427457

ASSIGNMENT

WHEREAS, Sara Paculdo, hereinafter referred to as "ASSIGNOR", is the owner of certain new and useful improvements as described and set forth in the below-identified United States patent application:

Title of Invention: MOUSE SHAPED LASER PET TOY

Date of Execution: 7-13-12 Filing Date: TO BE FILED Patent Appl. No.: TO BE ASSIGNED WHEREAS, Worldwise, Inc., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same; NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent. Assignor further agrees that she will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns. IN TESTIMONY WHEREOF, Assignor has hereunto signed her name to this assignment on the date indicated below. State of California. County of Mrin , 2012, before me, 181856 number of the person whose name is the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal TERESA STRICKLAND Commission # 1913528 Notary Public - California Signature:

Page 1 of 1

PATENT REEL: 028578 FRAME: 0979

Marin County My Comm. Expires Nov 18, 2014

RECORDED: 07/18/2012