

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chih-Ta Lee</td> <td>07/16/2012</td> </tr> <tr> <td>Chun-Yi Li</td> <td>07/16/2012</td> </tr> <tr> <td>Lin-Chien Yu</td> <td>07/16/2012</td> </tr> <tr> <td>Yong-Yi Wu</td> <td>07/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Chih-Ta Lee	07/16/2012	Chun-Yi Li	07/16/2012	Lin-Chien Yu	07/16/2012	Yong-Yi Wu	07/16/2012
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Chih-Ta Lee	07/16/2012										
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Lin-Chien Yu	07/16/2012										
Yong-Yi Wu	07/16/2012										
RECEIVING PARTY DATA											
Name:	Far Eastern New Century Corporation										
Street Address:	36F., No. 207, Sec. 2, Dunhua S. Rd.										
Internal Address:	Da-an District										
City:	Taipei City										
State/Country:	TAIWAN										
Postal Code:	106										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13552196</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13552196						
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Application Number:	13552196										
CORRESPONDENCE DATA											
Fax Number:	(770)951-0933										
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NAME OF SUBMITTER:	Daniel R. McClure										
Total Attachments: 2 source=01668220#page1.tif source=01668220#page2.tif											

OP \$40.00 13552196

## ASSIGNMENT

This assignment agreement is applicable to an invention entitled (Invention Title) \_\_\_\_\_

TEETH-WHITENING GEL

The PATENT RIGHTS referred to in this agreement are:

(check one)  a patent application for this invention, executed by the ASSIGNOR(S) concurrently with this assignment.

U.S. patent application Serial No. \_\_\_\_\_, filed \_\_\_\_\_

a U.S. patent application based on PCT International Application

No. \_\_\_\_\_ filed on (date) \_\_\_\_\_ (U.S. patent application Serial No. \_\_\_\_\_, if known).

U.S. patent No. \_\_\_\_\_, issued \_\_\_\_\_.

The PATENT RIGHTS also include all divisions, reissues, continuations and extensions of the patents and patent applications identified above.

The PATENT RIGHTS assigned under this agreement are:

(check one)  U.S. patent rights only.

Worldwide patent rights. In this case, the assignee shall have the right to claim the benefit of the filing date of any U.S. or foreign patent application for this invention.

The ASSIGNOR(S) referred to in this agreement is (or are) the inventor(s) whose signatures appear on page 2 of this Assignment and any Supplemental Sheet(s).

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) Far Eastern New Century Corporation

(Address) 36F., NO.207, SEC. 2, DUNHUA S. RD., DA-AN DISTRICT, TAIPEI CITY 106, TAIWAN, R.O.C.

The ASSIGNEE is:

(check one)  An individual.

A Partnership.

A Corporation of TAIWAN, R.O.C. (specify state or country)

(other) \_\_\_\_\_

The ASSIGNOR(S), in consideration of \$10.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, hereby assign(s) the following rights to the ASSIGNEE, its successors and assigns:

the full and exclusive right to the invention;

the entire right, title and interest in and to the PATENT RIGHTS;

the right to sue and recover for any past infringement; and

the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable provisions, based on any earlier patent applications for this invention.

THIS IS PAGE 2 OF AN ASSIGNMENT FROM THE INVENTOR(S) TO  
 ASSIGNEE: Far Eastern New Century Corporation  
 INVENTION TITLE: TEETH-WHITENING GEL

As to all U.S. patent applications assigned under this agreement, the ASSIGNOR(S) hereby authorize(s) and request(s) the Commissioner of Patents and Trademark to issue all Letters Patent to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE, or its representatives, any fact known to the ASSIGNOR(S) with respect to said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause and all Letter Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

The ASSIGNOR(S) authorize(s) the attorneys and agents who have the power of attorney in this application to check any appropriate boxes and to insert the Serial Number and filing date in this document after it has been executed.

<u>Chih-Ta LEE</u>	<u>Chih-Ta Lee</u>	<u>2012/07/16</u>
Name of sole or first inventor	Signature	Date
<u>Chun-Yi LI</u>	<u>Chun-Yi Li</u>	<u>2012/07/16</u>
Name of second inventor, if any	Signature	Date
<u>Lin-Chien YU</u>	<u>Lin-Chien Yu</u>	<u>2012/07/16</u>
Name of third inventor, if any	Signature	Date
<u>Yong-Yi WU</u>	<u>Yong-Yi Wu</u>	<u>2012/07/16</u>
Name of fourth inventor, if any	Signature	Date