

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dennis L. Gierhart</td> <td>03/11/2004</td> </tr> <tr> <td>Joseph A. Fox</td> <td>03/12/2004</td> </tr> </tbody> </table>		Name	Execution Date	Dennis L. Gierhart	03/11/2004	Joseph A. Fox	03/12/2004
Name	Execution Date						
Dennis L. Gierhart	03/11/2004						
Joseph A. Fox	03/12/2004						
RECEIVING PARTY DATA							
Name:	ZeaVision LLC						
Street Address:	680F Crown Industrial Court						
City:	Chesterfield						
State/Country:	MISSOURI						
Postal Code:	63005						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13552461</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13552461		
Property Type	Number						
Application Number:	13552461						
CORRESPONDENCE DATA							
Fax Number:	(312)425-3909						
Phone:	(312) 425-8513						
Email:	lpokorny@nixonpeabody.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Daniel J. Burnham						
Address Line 1:	Nixon Peabody LLP						
Address Line 2:	300 South Riverside Plaza, 16th FL						
Address Line 4:	Chicago, ILLINOIS 60606-6613						
ATTORNEY DOCKET NUMBER:	252871-000014USD1						
NAME OF SUBMITTER:	Daniel J. Burnham						
Total Attachments: 2 source=Executed_Assignment#page1.tif source=Executed_Assignment#page2.tif							

CH \$40.00 13552461

ASSIGNMENT

Whereas we, Dennis L. Gierhart and Joseph A. Fox, citizens of the United States and residents of Chesterfield, Missouri and Webster Groves, Missouri, respectively, have invented a new and useful improvement in PROTECTION AGAINST SUNBURN AND SKIN PROBLEMS WITH ORALLY-INGESTED HIGH-DOSAGE ZEAXANTHIN, as described and claimed in a United States patent application filed on February 1, 2003, which was given serial number 10/356,134;

And whereas ZeaVision LLC, a limited liability company organized under the laws of Delaware and having an office and place of business at 400 S. Woodsmill Commons Rd., Suite 220, Chesterfield, MO 63017, desires to acquire the entire interest in and to the said invention and in and to the Letters Patent to be obtained therefor,

Now, therefore, to all whom it may concern, be it known that in exchange for valuable consideration, the receipt of which is hereby acknowledged, we, the said Dennis L. Gierhart and Joseph A. Fox, have sold, assigned and transferred, and by these presents do sell, assign and transfer, unto the said ZeaVision LLC, the whole and entire right, title and interest in and to the said invention as fully set forth and described in the above-cited application number 10/356,134, including all rights to file applications and obtain patents in other countries; and we do hereby authorize and request the Hon. Commissioner of Patents and Trademarks to issue the said Letters Patent to the said ZeaVision LLC as the assignee of our entire right, title and interest in and to the same, for the sole use and benefit of said ZeaVision LLC, or its successors or assigns.

Dennis L. Gierhart

Dennis L. Gierhart
16923 Pacland Ridge Dr.
Chesterfield, MO 63005

Date

3/11/04

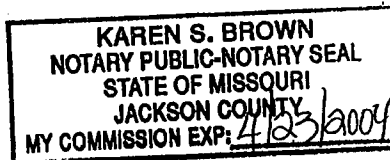
Joseph A. Fox

Joseph A. Fox
423 Park Road
Webster Groves, MO 63119

Date

3/12/04

STATE OF MISSOURI : SS
COUNTY OF ST. LOUIS :



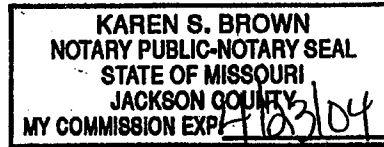
On this 11th day of March, 2004, before me personally appeared Dennis L.

Gierhart, to me known to be the person described in the foregoing instrument, who executed this instrument as his free act and deed. In witness thereof, I have set my hand and affixed my notarial seal the day and year last above written.

Karen S. Brown

Notary Public

STATE OF MISSOURI : SS
COUNTY OF ST. LOUIS :



On this 12th day of March, 2004, before me personally appeared Joseph A. Fox, to me known to be the persons described in and who executed the foregoing instrument as their free act and deed. In witness thereof, I have set my hand and affixed my notarial seal the day and year last above written.

Karen S. Brown

Notary Public