

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christopher Kenfield Walters</td> <td>01/09/2008</td> </tr> <tr> <td>Michael R. Brauerman</td> <td>01/08/2008</td> </tr> <tr> <td>Avram Finkel</td> <td>01/08/2008</td> </tr> <tr> <td>Stephan G. Betz</td> <td>01/08/2008</td> </tr> </tbody> </table>		Name	Execution Date	Christopher Kenfield Walters	01/09/2008	Michael R. Brauerman	01/08/2008	Avram Finkel	01/08/2008	Stephan G. Betz	01/08/2008
Name	Execution Date										
Christopher Kenfield Walters	01/09/2008										
Michael R. Brauerman	01/08/2008										
Avram Finkel	01/08/2008										
Stephan G. Betz	01/08/2008										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Amazon Technologies, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 8102</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89507</td> </tr> </table>		Name:	Amazon Technologies, Inc.	Street Address:	PO Box 8102	City:	Reno	State/Country:	NEVADA	Postal Code:	89507
Name:	Amazon Technologies, Inc.										
Street Address:	PO Box 8102										
City:	Reno										
State/Country:	NEVADA										
Postal Code:	89507										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11861155</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11861155						
Property Type	Number										
Application Number:	11861155										
CORRESPONDENCE DATA											
<p>Fax Number: (415)814-6165          Phone: (415) 814-6161          Email: heather.armstrong@novakdruce.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Novak Druce + Quigg LLP          Address Line 1: 555 Mission Street          Address Line 2: 34th Floor          Address Line 4: San Francisco, CALIFORNIA 94105</p>											
ATTORNEY DOCKET NUMBER:	20346.0351.NPUS00										
NAME OF SUBMITTER:	Heather Armstrong										

OP \$40.00 11861155

**Total Attachments: 6**

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page1.tif

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page2.tif

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page3.tif

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page4.tif

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page5.tif

source=2012-07-19-Assignment-20346\_0351\_NPUS00#page6.tif

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:

Christopher Kenfield Walters  
1200 12<sup>TH</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Michael R. Brauwerman  
1200 12<sup>TH</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Avram Finkel  
1200 12<sup>TH</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Stephan G. Betz  
1200 12<sup>TH</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.  
PO Box 8102  
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled  
"DYNAMIC CONTROL SYSTEM FOR MANAGING REDIRECTION OF REQUESTS FOR  
CONTENT" for which:

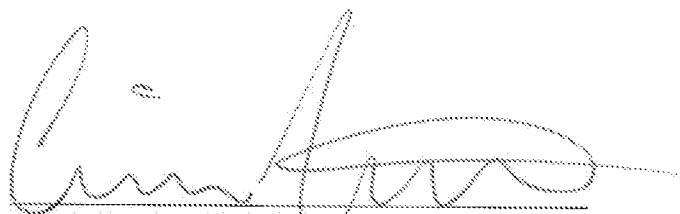
- ☒ a non-provisional application for United States Letters Patent:
- ☒ was filed on September 25, 2007 and accorded U.S. Serial No. 11/861,155; or
- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby  
authorizes and requests ASSIGNEE'S legal representatives, of \_\_\_\_\_, associated with

Customer No. \_\_\_\_\_, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_)  
this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFOR, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

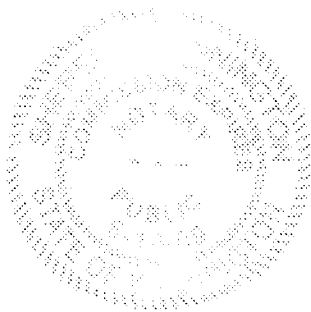
1-9-2008  
Date

  
Christopher Kenfield Walters

State of WASHINGTON )  
County of KING ) ss:  
)

I certify that I know or have satisfactory evidence that CHRISTOPHER KENFIELD WALTERS is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1-9-2008  
Signature of Notary Public Sherie L. Pennington  
Printed Name SHERIE L. PENNINGTON  
My commission expires 6-18-2009

1-8-08  
Date

Michael R. Brauerman  
Michael R. Brauerman

State of WASHINGTON )  
County of KING ) ss:  
)

I certify that I know or have satisfactory evidence that MICHAEL R. BRAUWERMAN is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



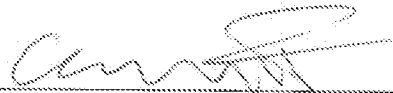
Dated 1-8-2008

Signature of Sherree L. Pennington  
Notary Public

Printed Name SHERREE L. PENNINGTON

My commission expires 6-18-2009

1-8-08  
Date

  
Avram Finkel

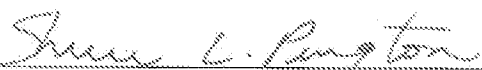
State of WASHINGTON )  
County of KING ) ss:  
)

I certify that I know or have satisfactory evidence that AVRAM FINKEL is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



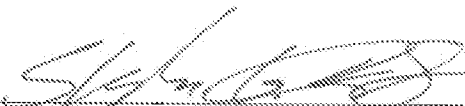
Dated 1-8-2008

Signature of Notary Public 

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

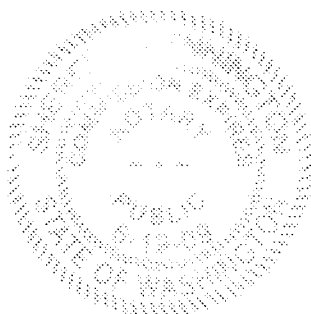
1/7/2007  
Date

  
Stephan G. Betz

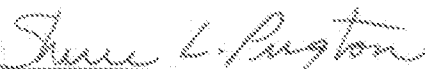
State of WASHINGTON )  
County of KING ) ss:

I certify that I know or have satisfactory evidence that STEPHAN G. BETZ is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1-8-2008

Signature of Notary Public 

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009