

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eduard Zaslavsky</td> <td>07/02/2012</td> </tr> <tr> <td>Arthur Vaysman</td> <td>07/05/2012</td> </tr> </tbody> </table>		Name	Execution Date	Eduard Zaslavsky	07/02/2012	Arthur Vaysman	07/05/2012								
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Webtuner Corp.</td> </tr> <tr> <td>Street Address:</td> <td>11121 Wilows Road, NE</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Webtuner Corp.	Street Address:	11121 Wilows Road, NE	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052				
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CORRESPONDENCE DATA															
Fax Number:	(888)570-7381														
Phone:	202-570-7380														
Email:	mail@remenicklaw.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	Remenick PLLC														
Address Line 1:	1025 Thomas Jefferson St.														
Address Line 2:	Ste. 175														
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007														

OP \$240.00 13474064

ATTORNEY DOCKET NUMBER:	3027.016.US
NAME OF SUBMITTER:	Michelle Safro Smith
Total Attachments: 3 source=3027_016_Assignment#page1.tif source=3027_016_Assignment#page2.tif source=3027_016_Assignment#page3.tif	

ASSIGNMENT

WHEREAS, we, Eduard Zaslavsky, residing at 2120 NW Coyote Creek Lane, Issaquah, WA 98027, and Arthur Vaysman, residing at 2196 Heather Brook Court, San Jose, CA 95138, (hereinafter collectively the "ASSIGNOR"); have created certain new and useful improvements entitled:

SYSTEM AND METHOD FOR SCALABLE, HIGH ACCURACY, SENSOR AND ID BASED AUDIENCE MEASUREMENT SYSTEM BASED ON DISTRIBUTED COMPUTING ARCHITECTURE

described in U.S. Application No. 13/474064 filed May 17, 2012, U.S. Provisional Application No. 61/486974 filed May 17, 2011, U.S. Provisional Application No. 61/490677 filed May 27, 2011, U.S. Provisional Application No. 61/491494 filed May 31, 2011, U.S. Provisional Application No. 61/492429 filed June 2, 2011, and PCT Application No. PCT/US12/38328 filed May 17, 2012, and any and all international, regional and national stage applications corresponding thereto (hereinafter collectively the "Improvements").

AND, WHEREAS, WebTuner Corp., a company having a place of business located at 11121 Wilows Road, NE, Redmond, WA 98052 (hereinafter "ASSIGNEE"), is desirous of acquiring all rights to the Improvements including all patents and patent applications thereto;

NOW, THEREFORE, in view of ten U.S. dollars (US\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, its entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said Improvements including said United States patent application(s), any other United States patent application(s), including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States patent application or in whole or in part on said Improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said Improvements, in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said Improvements or any part(s) thereof, and in and to any right to claim priority to any of the aforesaid patents and/or patent applications;

AND ASSIGNOR hereby authorize and requests its agents, Remenick PLLC, whose address is 1025 Thomas Jefferson St., Suite 175, Washington, DC 20007, to make any typographical or grammatical corrections hereto and to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND ASSIGNOR hereby agrees for itself and for each of their heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute,

divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said Improvements or any part(s) thereof, and in and to said several patents or any of them;

AND ASSIGNOR hereby covenants for itself and its legal representatives, and agrees with said ASSIGNEE, its successors and assigns, that it has granted no right or license to make, use, sell or offer to sell said Improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, its rights, title and interest in said Improvements had not been otherwise encumbered, and that ASSIGNOR has not and will not execute any instrument in conflict therewith;

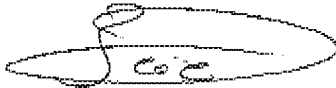
AND ASSIGNOR does hereby authorize and request the United States Commissioner for Patents to issue any and all letters patent which may be granted upon said United States applications, or upon said Improvements or any part(s) thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, each of said ASSIGNORS have hereunto set their hands and seals.

FOR ASSIGNOR: The Named Inventors

EDUARD ZASLAVSKY

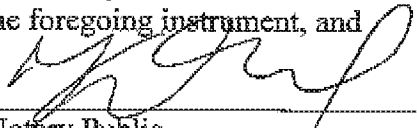
7.2.2012
Date

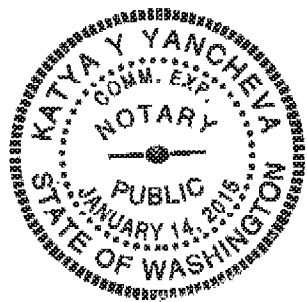

Eduard Zaslavsky

County of King)
State of Washington) ss:

On this 2nd day of July, 2012, before me a Notary Public in and for the County and State aforesaid, personally appeared Eduard Zaslavsky, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)


Notary Public
My Commission Expires 01/14/2015



ARTHUR VAYSMAN

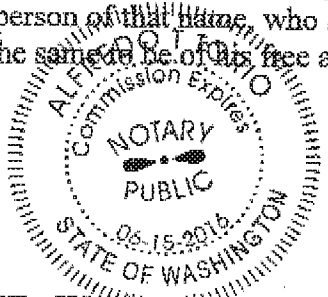
Date 7/5/12

A Vaysman
Arthur Vaysman

County of KING)
State of WASHINGTON) ss:

On this 5th day of July, 2012, before me a Notary Public in and for the County and State aforesaid, personally appeared Arthur Vaysman, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)



Alfredo Torio
Notary Public
My Commission Expires JUNE 15, 2016

FOR ASSIGNEE: WEBTUNER CORP.

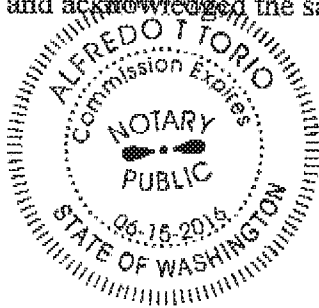
Date 5 July 2012

By: Bernie D L Strom
Name: Bernie D. L. Strom
Title: CEO

County of)
State of) ss:

On this 5th day of July, 2012, before me a Notary Public in and for the County and State aforesaid, personally appeared BERNIE D.L. STROM, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)



Alfredo Torio
Notary Public
My Commission Expires JUNE 15, 2016