501995433 07/19/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mark Scatterday	07/19/2012

RECEIVING PARTY DATA

Name:	Sottera d.b.a. NJOY	
Street Address:	15455 North Greenway-Hayden Ste C-15	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85260	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13490352

CORRESPONDENCE DATA

Fax Number: (480)947-2663 Phone: 4809948888

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Weiss & Moy, P.C. Address Line 1: 4204 N Brown Ave

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ATTORNEY DOCKET NUMBER: 6423P3622

NAME OF SUBMITTER: Jeffrey D. Moy

Total Attachments: 2

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PATENT REEL: 028591 FRAME: 0613

ASSIGNMENT

WHEREAS I, the below named inventor, [hereinafter referred to as Assignor], have made an invention entitled:

AN ELECTRONIC CIGARETTE CONTAINER AND METHOD THEREFOR

Inventor: Mark Scatterday

For which I am executing an application for United States Letters Patent concurrently herewith; and

WHEREAS, Sottera d.b.a. NJOY 15455 North Greenway-Hayden Ste #C-15 Scottsdale, AZ 85260, (hereinafter referred to as "Assignee"), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any

PATENT REEL: 028591 FRAME: 0614 foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set our hands as of this 12 day of 14.

Mark Scatterday

PATENT REEL: 028591 FRAME: 0615

RECORDED: 07/19/2012