

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Erich Lawrence Ringewald	03/02/2009
Sam Heyworth	03/03/2009
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12341169
CORRESPONDENCE DATA	
Fax Number:	(415)814-6165
Phone:	(415) 814-6161
Email:	heather.armstrong@novakdruce.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Novak Druce + Quigg LLP
Address Line 1:	555 Mission Street
Address Line 2:	34th Floor
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	20346.0357.NPUS00
NAME OF SUBMITTER:	Heather Armstrong
Total Attachments: 4 source=2012-07-19-Assignment-20346_0357_NPUS00#page1.tif source=2012-07-19-Assignment-20346_0357_NPUS00#page2.tif source=2012-07-19-Assignment-20346_0357_NPUS00#page3.tif source=2012-07-19-Assignment-20346_0357_NPUS00#page4.tif	

OP \$40.00 12341169

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Erich Lawrence Ringewald
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Sam Heyworth
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“DYNAMIC GENERATION OF PLAYLISTS” for which:

- ☐ a non-provisional application for United States Letters Patent:
- ☐ was filed on _____ and accorded U.S. Serial No. _____; or
- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE’S legal representatives, of Vierra Magen Marcus &
DeNiro LLP, 575 Market Street, Suite 2500, San Francisco, California 94105,
associated with Customer No. 74364, to insert here in parenthesis (U.S. Serial No.
12/341,169, filed December 22, 2008) this APPLICATION’s U.S. Serial Number and
filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of
the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and

in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFOR, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 12/341,169
Filing Date: December 22, 2008

Attorney Docket No. AMAZ-01007US0
Client Docket No. REG68261 2008 PT

March 2, 2009
Date

Erich Lawrence Ringwald
Erich Lawrence Ringwald

WITNESS: [Signature]
Witness Signature

MARK BARD 3/2/9
Printed Name and Date

U.S. Patent Appln. No. 12/341,169
Filing Date: December 22, 2008

Attorney Docket No. AMAZ-01007US0
Client Docket No. REG68261 2008 PT

March 3, 2009
Date

Sam Heyworth
Sam Heyworth

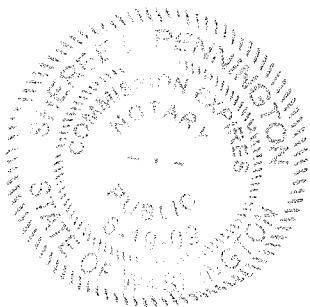
State of WASHINGTON)

) ss:

County of KING)

I certify that I know or have satisfactory evidence that Sam Heyworth is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 3-3-2009

Signature of Notary Public Sherree L. Pennington

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009