### 501995951 07/20/2012

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Robert J. Rolleston	07/19/2012

### **RECEIVING PARTY DATA**

Name:	Xerox Corporation
Street Address:	45 Glover Avenue
Internal Address:	P.O. Box 4505
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-4505

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13552970

# **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 20101383-US-CIP

NAME OF SUBMITTER: Duane C. Basch

Total Attachments: 1

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PATENT REEL: 028594 FRAME: 0346 13552970

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#### **ASSIGNMENT**

Attorney Docket No.: 20101383-US-CIP

The undersigned is/are the named inventor(s) (the "inventor(s)") on a United States patent application entitled SYSTEM AND METHOD EMPLOYING VARIABLE SIZE BINDING ELEMENTS IN VIRTUAL RENDERING OF A PRINT PRODUCTION PIECE (the "Application") for inventions disclosed or claimed therein (the "invention(s)").

which.	Application:
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П	is being executed concurrently herewith.
*****	was first executed on
	was filed on July 19, 2012 as Application Number 13/552,970.
	claims the benefit of U.S. Patent Application(s) No(s), 13/239,988 filed 9/22/2011

Xerox Corporation, a New York Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("Xerox"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Xerox the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox;
- (2) agree that Xerox may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox; and
- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.

The same of the same

Robert J. Rolleston

RECORDED: 07/20/2012

Date 792-07-19

PATENT REEL: 028594 FRAME: 0347