

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gershon Kutliroff</td> <td>06/28/2012</td> </tr> <tr> <td>Yaron Yanai</td> <td>06/28/2012</td> </tr> <tr> <td>Amit Bleiweiss</td> <td>06/28/2012</td> </tr> <tr> <td>Shahar Fleishman</td> <td>06/28/2012</td> </tr> <tr> <td>Yotam Livny</td> <td>06/28/2012</td> </tr> <tr> <td>Jonathan Epstein</td> <td>06/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Gershon Kutliroff	06/28/2012	Yaron Yanai	06/28/2012	Amit Bleiweiss	06/28/2012	Shahar Fleishman	06/28/2012	Yotam Livny	06/28/2012	Jonathan Epstein	06/25/2012
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<table border="1"> <tr> <td>Name:</td> <td>Omek Interactive, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>Mercaz Ganir</td> </tr> <tr> <td>Internal Address:</td> <td>Har Tuv A Industrial Park</td> </tr> <tr> <td>City:</td> <td>Bet Shemesh</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>99000</td> </tr> </table>		Name:	Omek Interactive, Ltd.	Street Address:	Mercaz Ganir	Internal Address:	Har Tuv A Industrial Park	City:	Bet Shemesh	State/Country:	ISRAEL	Postal Code:	99000		
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Application Number:	13532609														
CORRESPONDENCE DATA															
Fax Number:	(650)838-4350														
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Correspondent Name:	PERKINS COIE LLP														
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ATTORNEY DOCKET NUMBER:	65662-8005.US01														

CH \$40.00 13532609

PATENT

NAME OF SUBMITTER:

Lisa W. Liou

Total Attachments: 2

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# ASSIGNMENT

THIS ASSIGNMENT is by **Gershon Kutliroff, Yaron Yanai, Amit Bleiweiss, Shahar Fleishman, Yotam Livny and Jonathan Epstein** (the "Assignor(s)"). We, Assignors have invented one or more certain inventions (the "Invention(s)") described in a United States Patent Application entitled **SYSTEM AND METHOD FOR CLOSE-RANGE MOVEMENT TRACKING** (the "Application"), bearing Application No. 13/532,609 and filed on June 25, 2012.

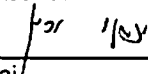
**Omek Interactive, Ltd.**, an Israeli company, having a place of business at Mercaz Ganier, Har Tuv A Industrial Park, Bet Shemesh 99000 Israel ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which is acknowledged, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignor is the sole owner of the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

Date: 6-28-12

  
Gershon Kutliroff


Date: 6-28-12

  
Yaron Yanai

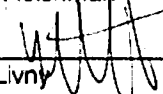
Date: 6-28-12

  
Amit Bleiweiss

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Shahar Fleishman

Date: 6-28-12

  
Yotam Livny

Date: \_\_\_\_\_

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Date: \_\_\_\_\_

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Gershom Kutliroff

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