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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Min Jong Kim

 Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No
**3. Nature of conveyance/Execution Date(s):**Execution Date(s) June 29, 2012

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**Name: DADA Corp.Internal Address: #790-4 Yeoksam-dong, Kangnam-ku

Street Address: \_\_\_\_\_

City: Seoul

State: \_\_\_\_\_

Country: Republic of Korea Zip: 135-080
 Additional name(s) & address(es) attached? ☐ Yes ☒ No
**4. Application or patent number(s):**
☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

 Additional numbers attached? ☐ Yes ☒ No
**5. Name and address to whom correspondence concerning document should be mailed:**Name: Chang Yeon Jeong
 Internal Address: #790-4 Yeoksam-dong, Kangnam-ku,  
Seoul, Republic of Korea

Street Address: \_\_\_\_\_

City: SeoulState: \_\_\_\_\_ Zip: 135-080Phone Number: 82-2-559-9053Docket Number: 82-2-538-4227Email Address: ipt@e-dada.com**6. Total number of applications and patents involved:**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**
  
Signature

June 29, 2012

Date

 Min Jong Kim  
 Name of Person Signing

 Total number of pages including cover  
 sheet, attachments, and documents:

2

 Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT OF APPLICATION

Docket Number (Optional)

Whereas, I/We, Min Jong Kim of Daerim APT, Dang-dong, Gunpo-city, Kyunggi-do, Republic of Korea, hereafter referred to as applicant, have invented certain new and useful improvements in \_\_\_\_\_

☐ for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_.

☐ for which an application for a United States Patent was executed on \_\_\_\_\_, and

Whereas, DADA Corp. of Republic of Korea here referred to "assignee" whose mailing address is #1790-4 Yeoksam-dong, Kangnam-ku, Seoul, Republic of Korea is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 29<sup>th</sup> day of June, 20 12  
at the office of DADA Corp.

State of \_\_\_\_\_

County of \_\_\_\_\_

SS:

Signature

Min Jong Kim

Printed Name/Registration No., if applicable

Before me personally appeared said \_\_\_\_\_

and acknowledged the foregoing instrument to be his free act and deed this \_\_\_\_\_

day of \_\_\_\_\_, 20 \_\_\_\_\_.

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below\*.

☐ Total of \_\_\_\_\_ forms are submitted.

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